



Media Kit 2026



General Conditions



RC applied all year round except April, November and December.



RC applied for April, November and December (Easter and Christmas period).

Rate cards do not include VAT.

Rate cards do not include production, installation and removal cost.

Advertisers will not cover any Baneasa Shopping City inscriptions or logos.

All layouts, sizes and materials are subject to BSC approval.

Installation/ removal will be made only outside opening hours (23:00 – 09:00). The above presentation is the property of Baneasa Shopping City.



MALL





FACADE STICKER

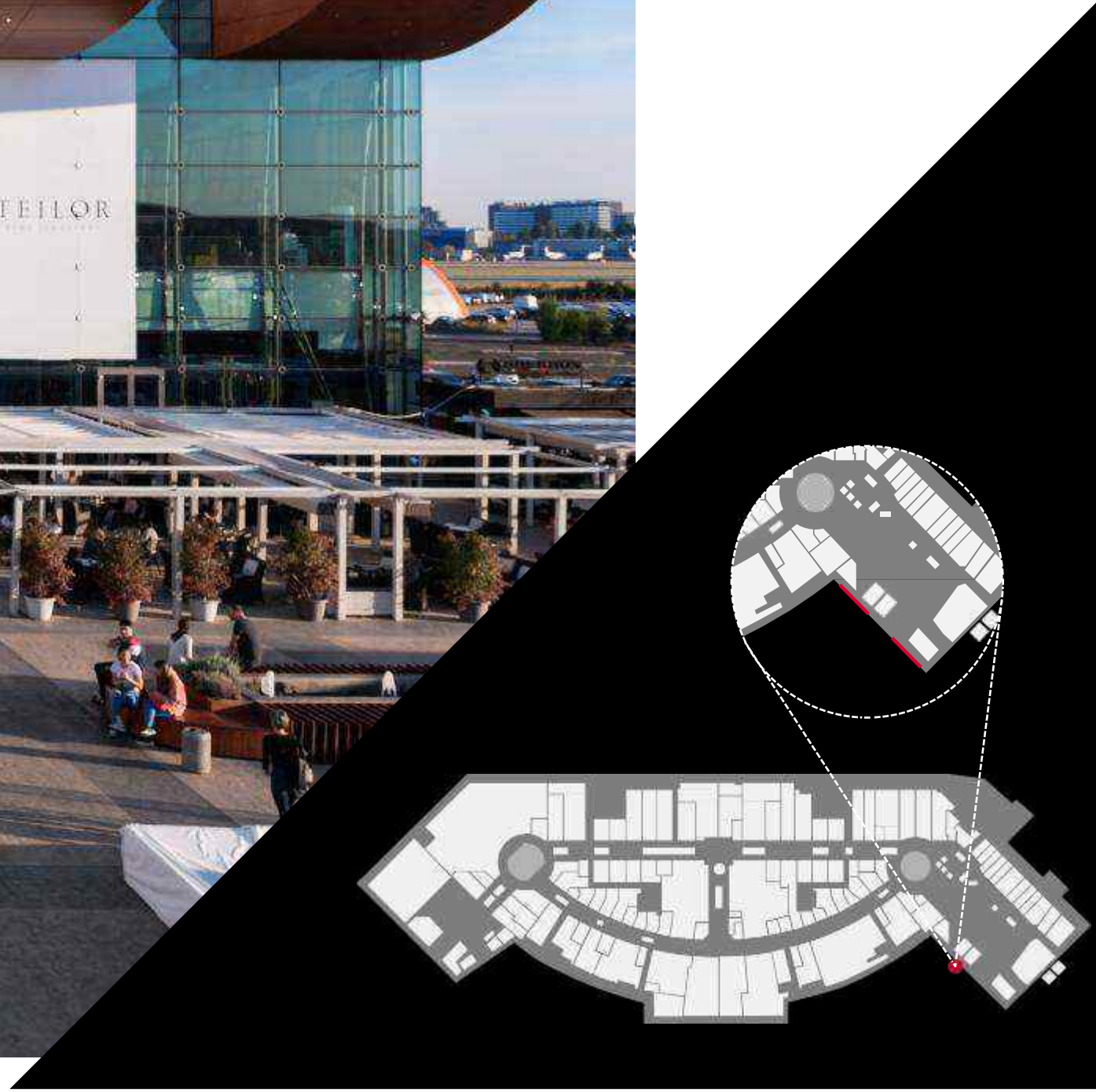
FOOD COURT |



14.000 euro / month



15.000 euro / month





FAÇADE LIGHTED PANELS

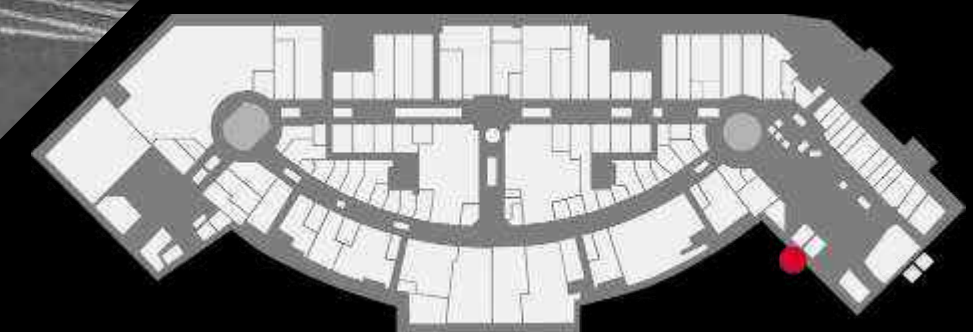
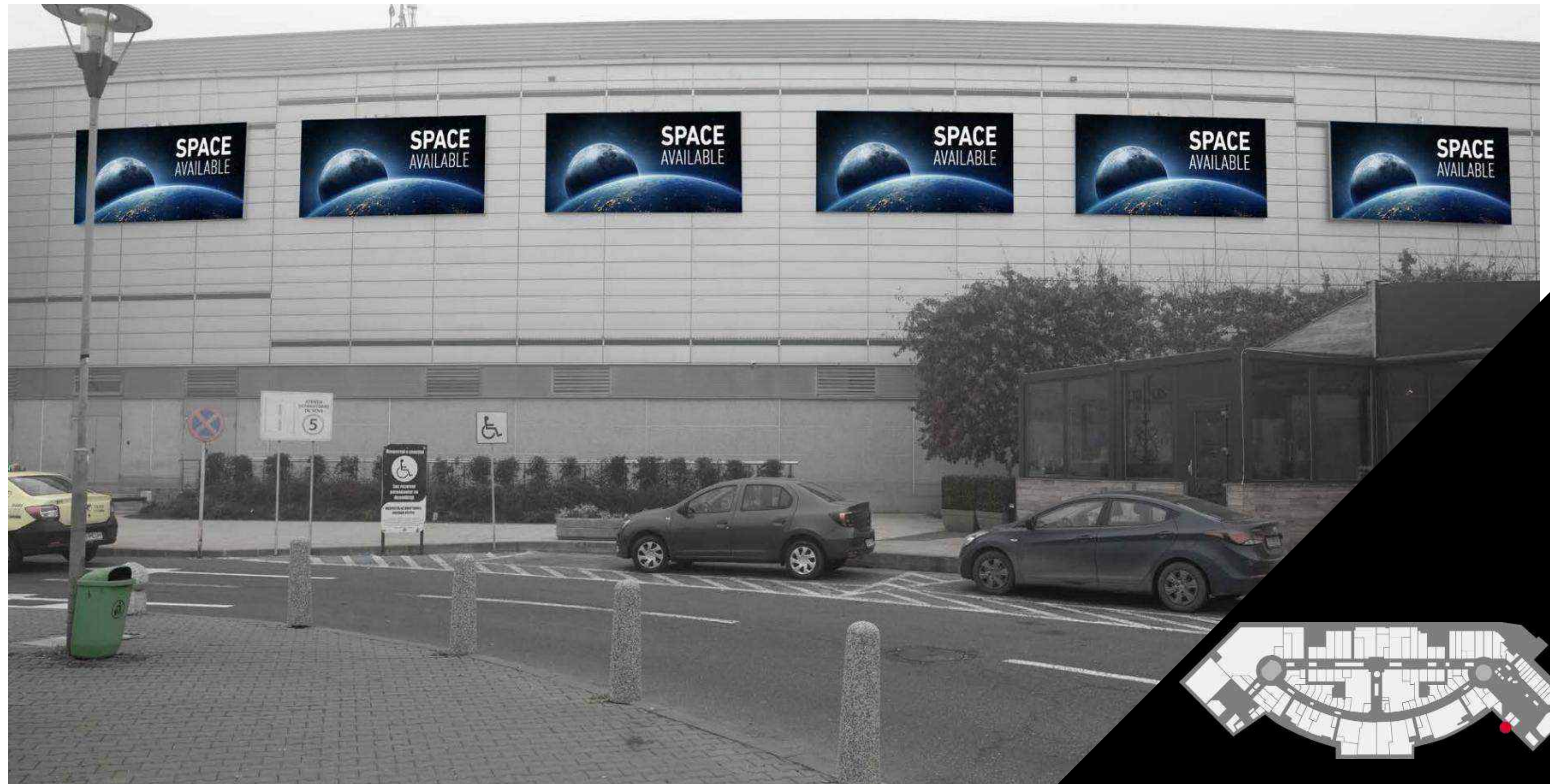
6 PIECES FOOD COURT, EXTERIOR |



6.500 euro / month



7.000 euro / month





FAÇADE LIGHTED PANELS

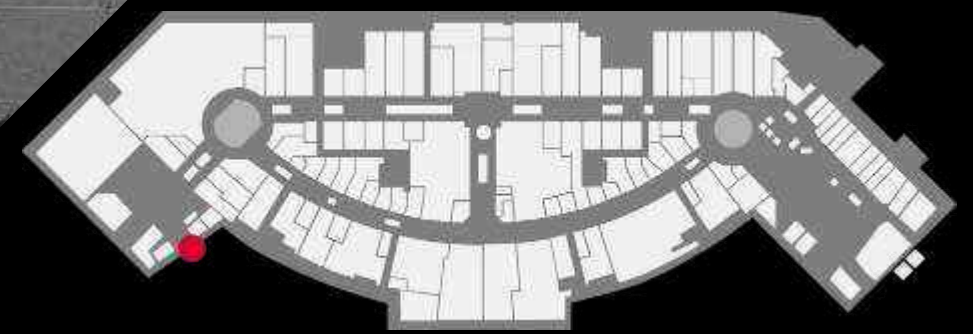
6 PIECES LINK MALL, EXTERIOR |



5.500 euro / month



6.000 euro / month





FACADE STICKER

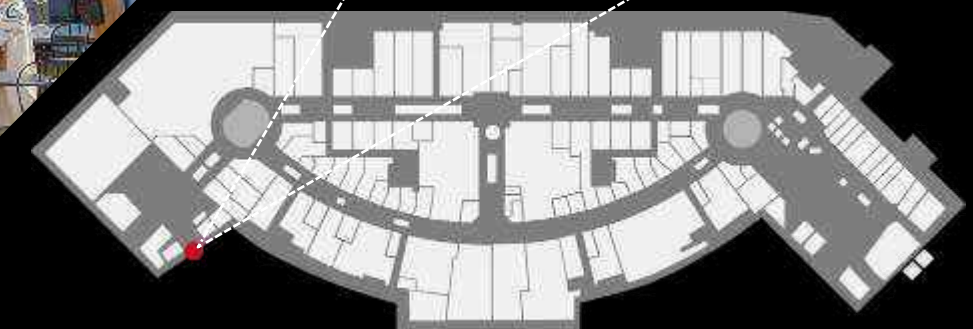
LINK MALL |



12.000 euro / month



13.000 euro / month





ENTRANCE DOORS

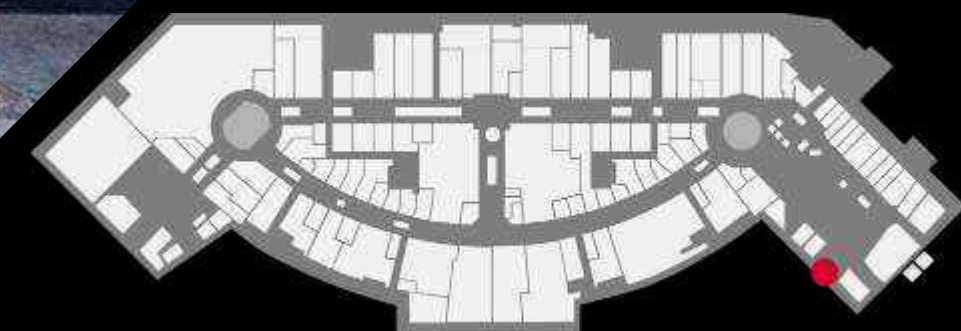
FOOD COURT |



9.000 euro/ month



10.500 euro/ month





BOULEVARD VITRINES

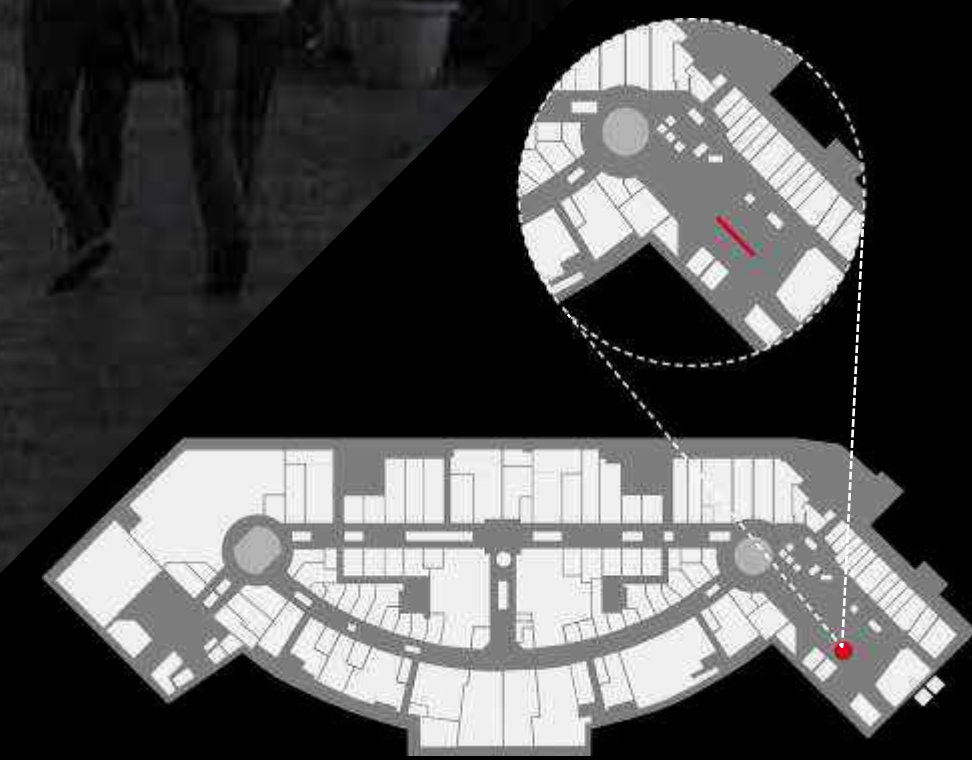
9 pieces |



8.500 euro/ month



9.500 euro/month





UNDERGROUND ENTRANCE DOORS

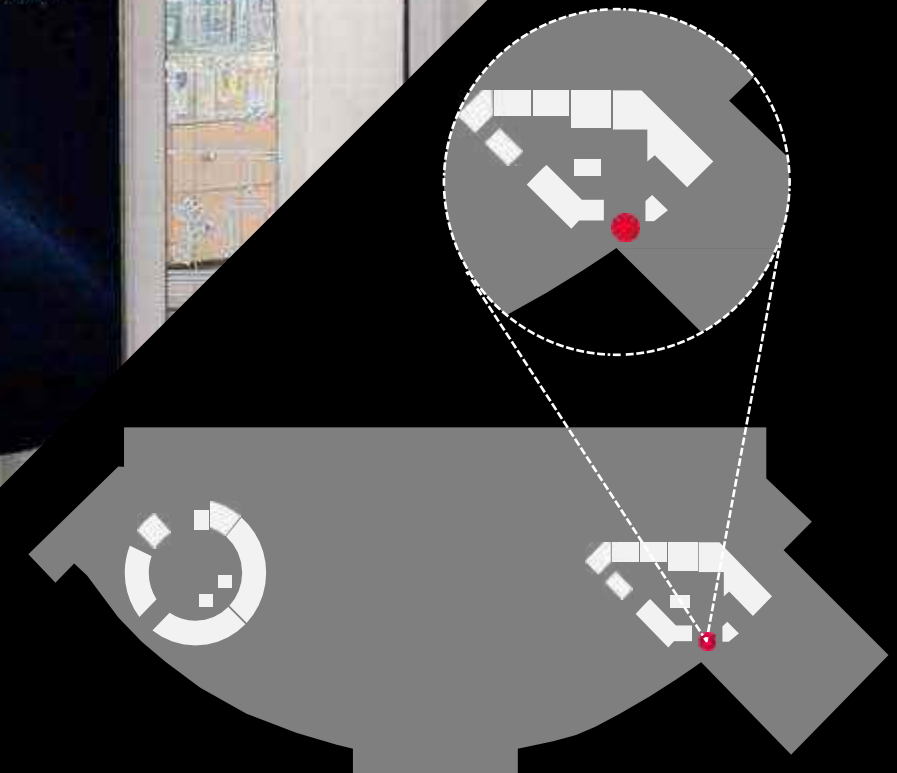
2 pieces |



3.000 euro / month



3.360 euro / month





UNDERGROUND PANNELS FOOD COURT

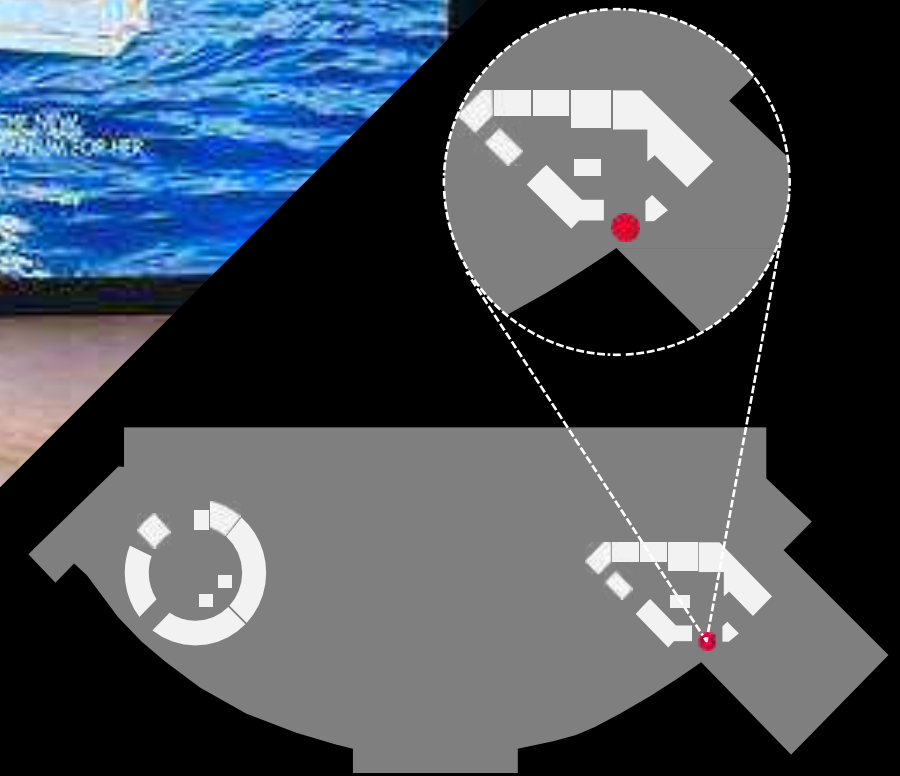
3 pieces |



6.000 euro / month



7.200 euro / month





ENTRANCE DOORS

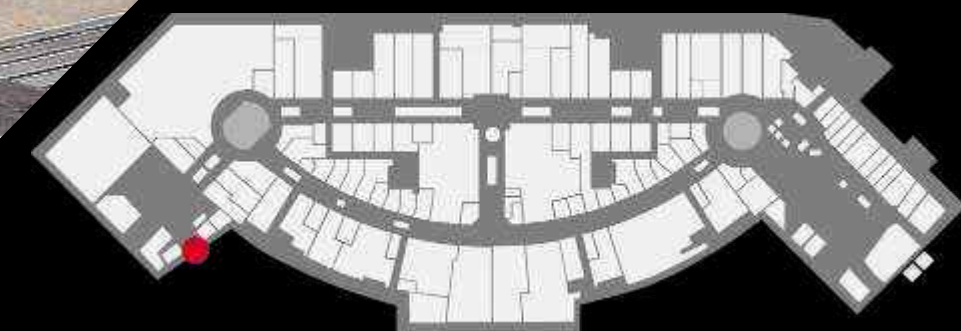
LINK MALL |



6.000 euro / month



7.000 euro / month





TOTEM

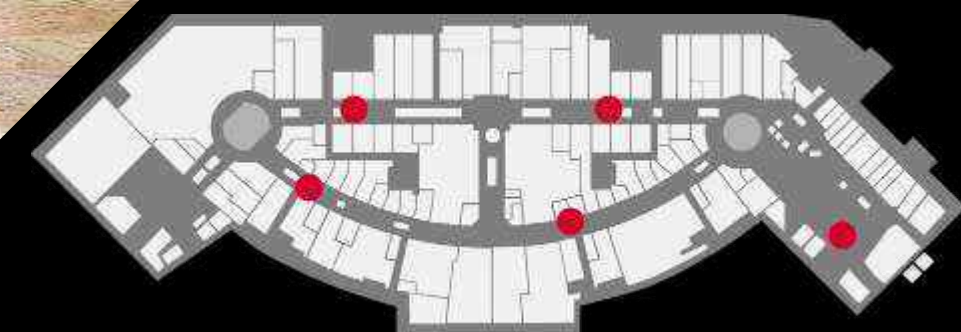
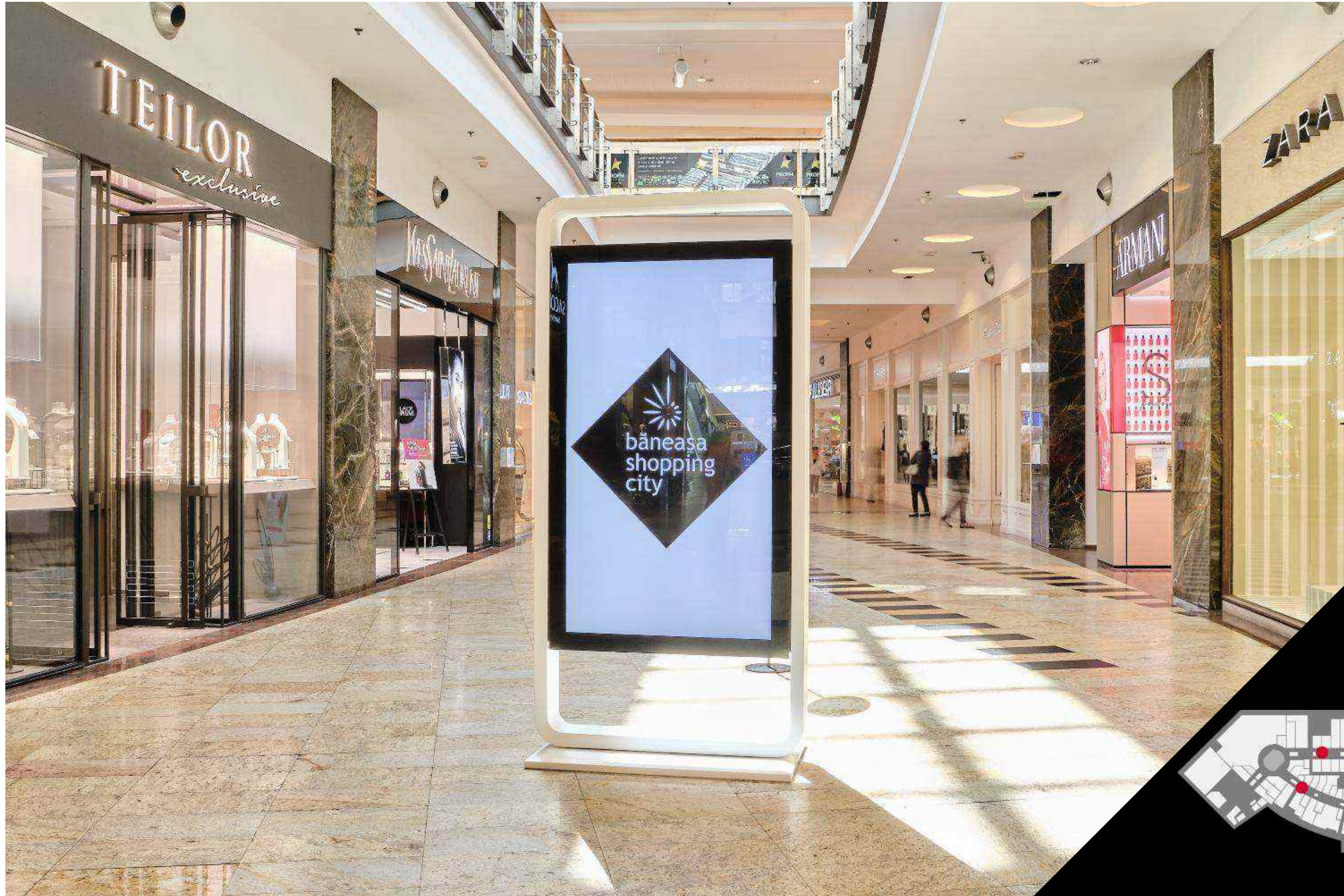
10 totems/20 screen | 75' screen



2.000 euro/ month



2.300 euro /month





DIGITAL SCREEN 1

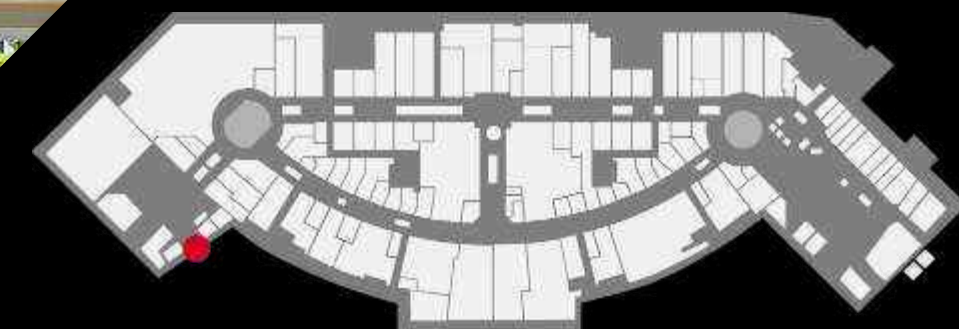
Resolution: 1536x864,mp4,15 seconds



1.000 euro/ month



1.500 euro /month





DIGITAL SCREEN 2

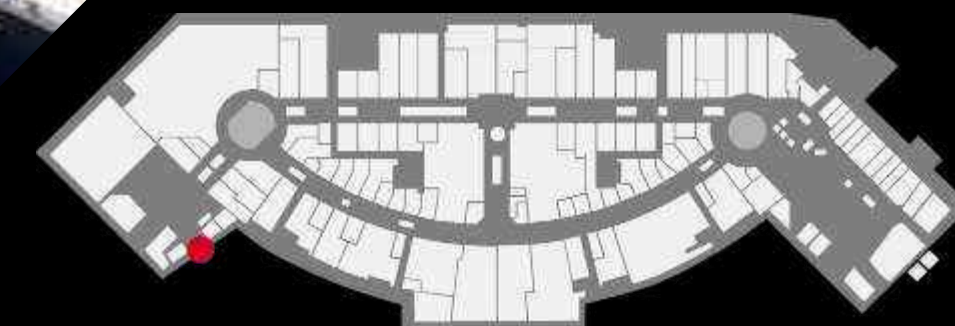
Resolution: 3456x1944,mp4,15 seconds



3.400 euro/ month



4.000 euro /month





EXTERIOR DIGITAL SCREEN FOOD COURT

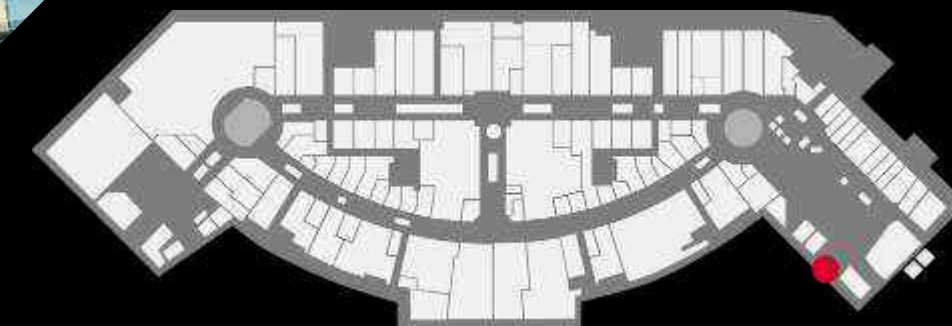
Resolution: 1008x720, mp4, 15 seconds



3.400 euro/ month



4.000 euro /month





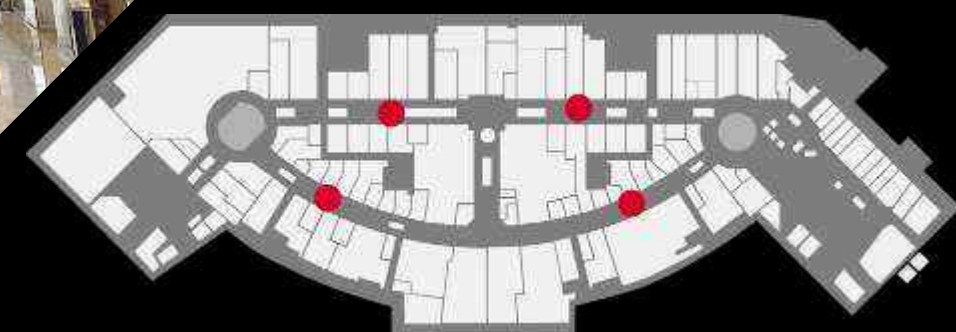
FLAG - FIRST FLOOR



3.600 euro/month



4.200 euro/month





FOOD COURT LIGHTED COLUMNS

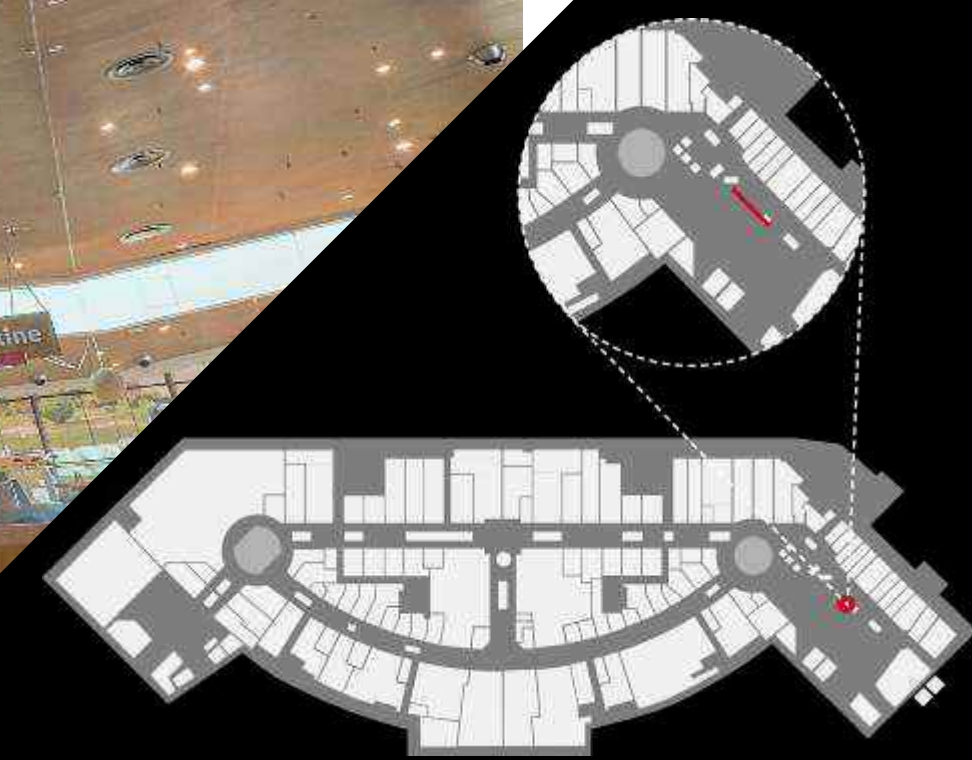
3 columns



11.000 euro / month



12.000 / month





FIRST FLOOR LIGHTED COLUMNS

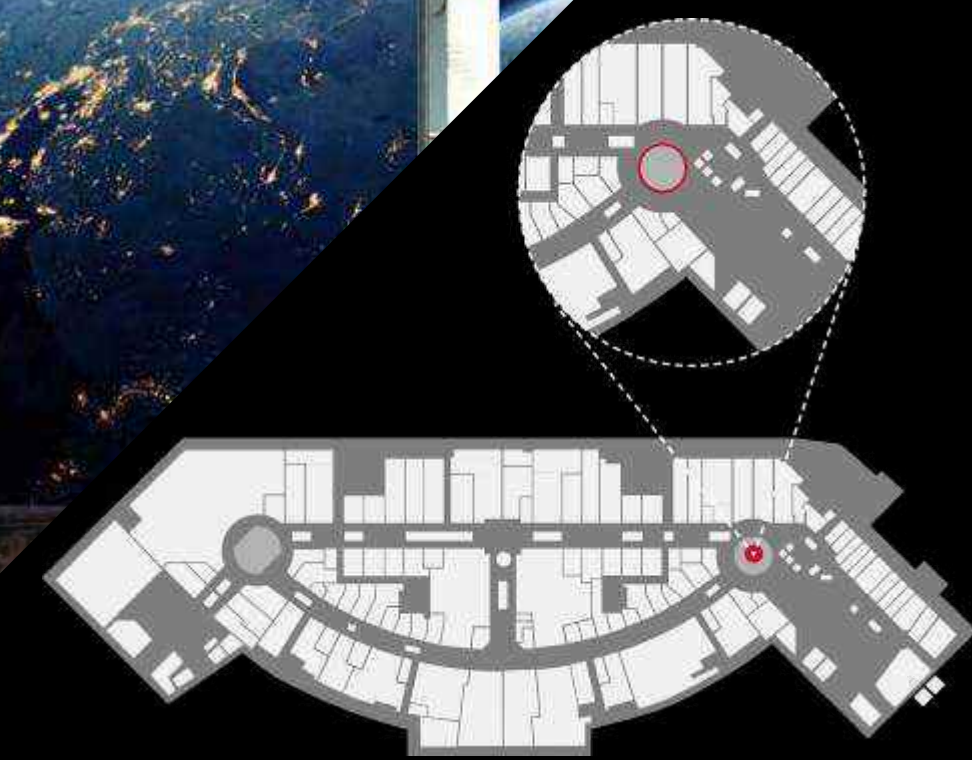
4 columns



5.500 euro / month



6.600 euro / month





FOUNTAIN LIGHTED COLUMNS

4 columns



12.000 / month

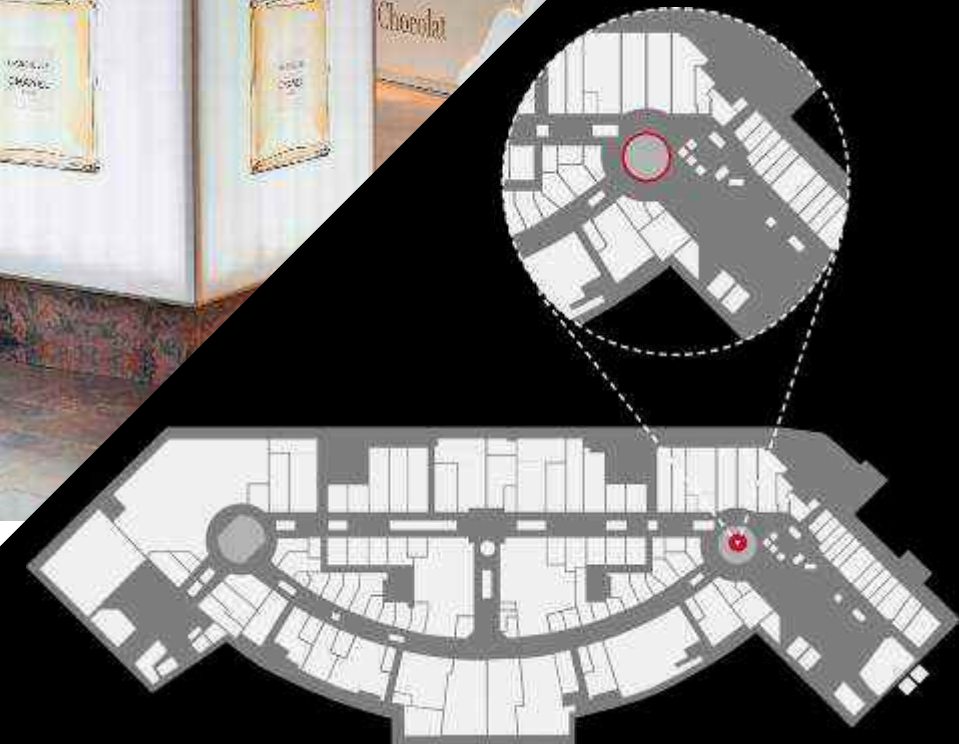


13.000 / month

MALL

FEERIA

PARKING





ATRIUM PROJECT

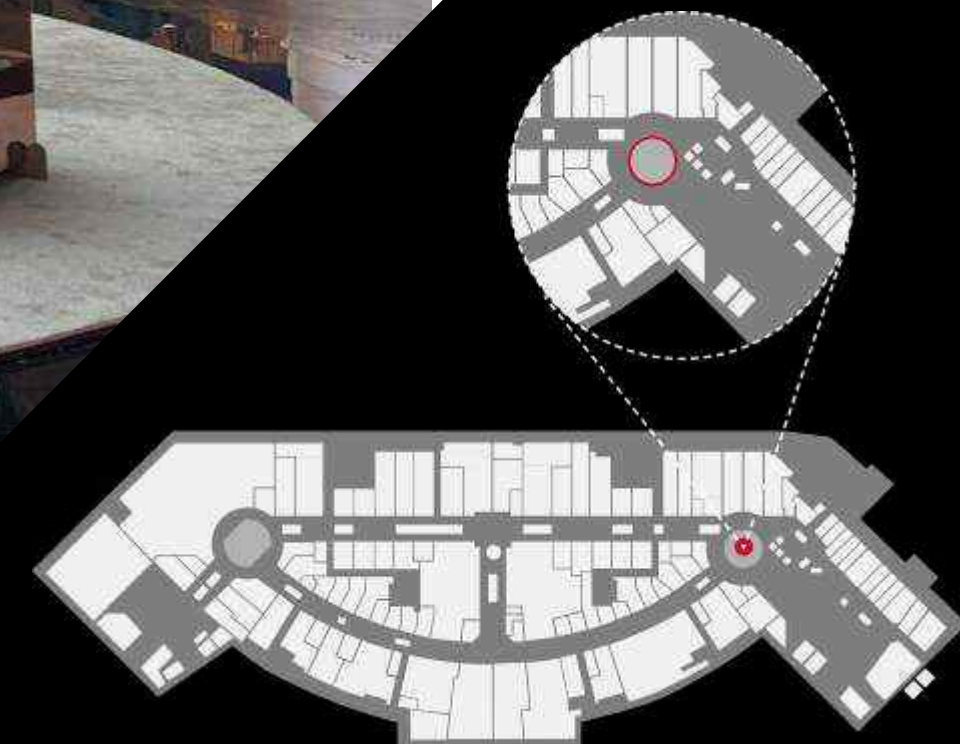
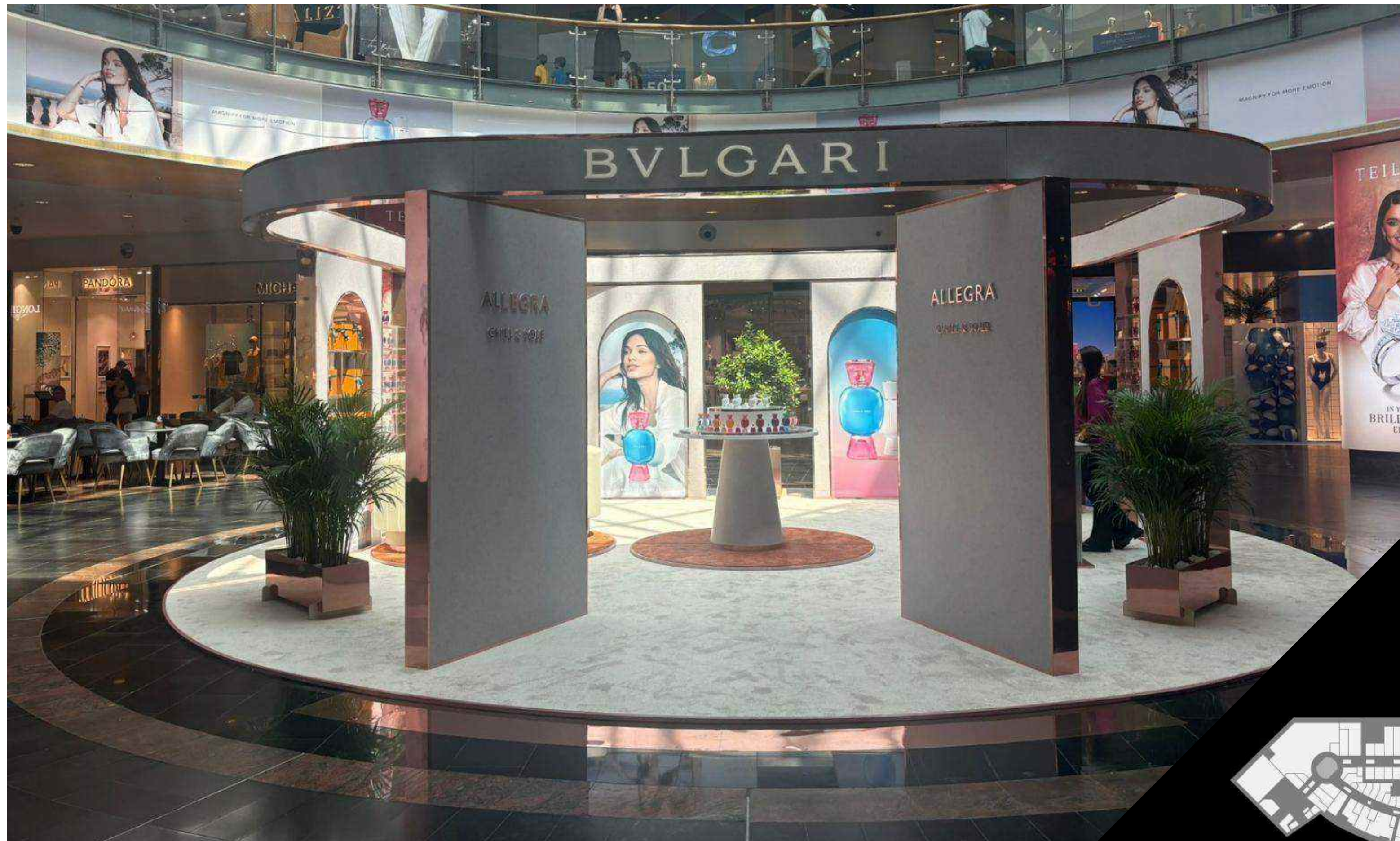
100 mp + steag + pazie



14.000 euro/ month

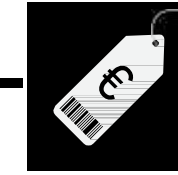


17.000 euro/ month





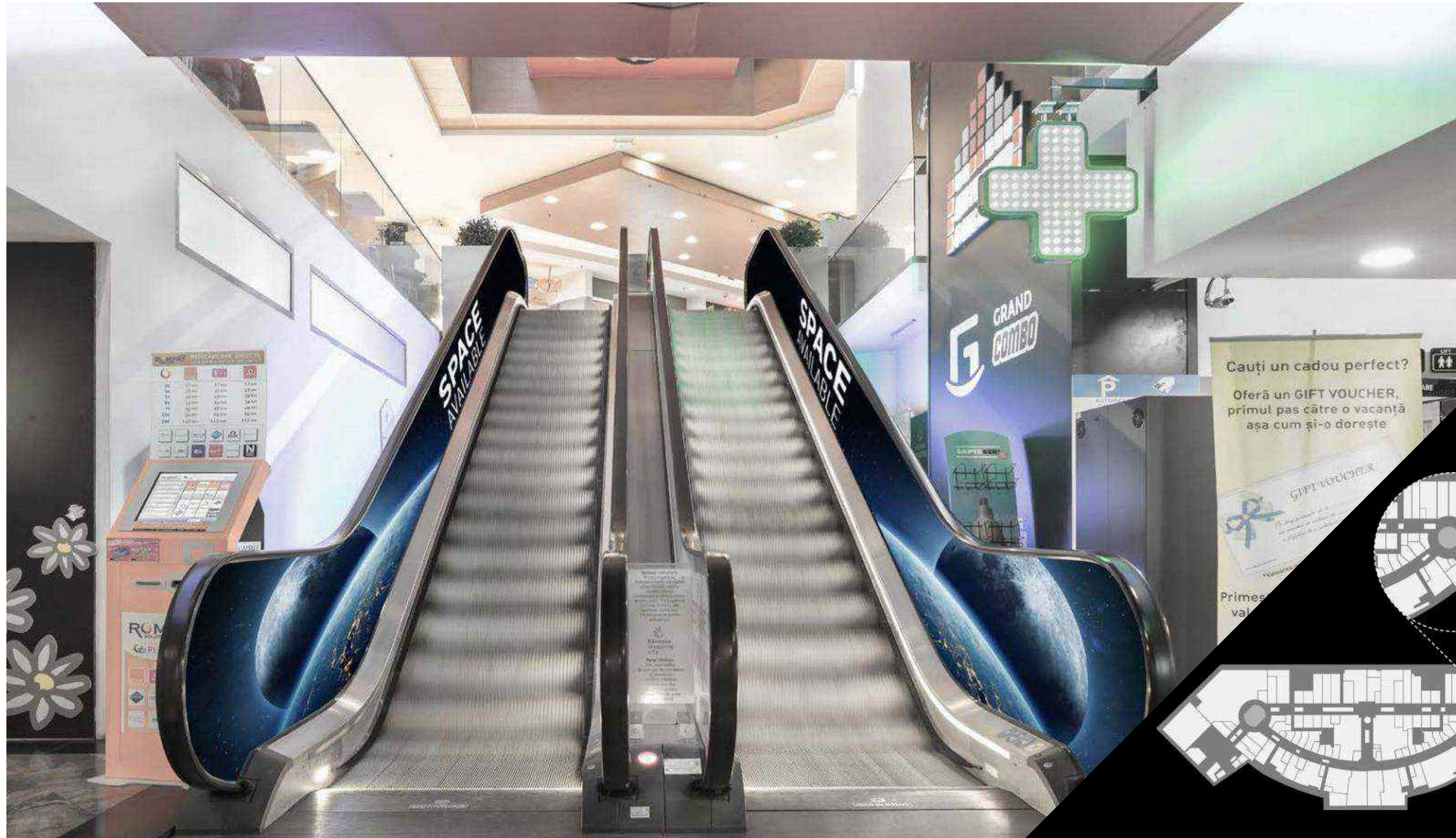
ESCALATORS FOOD COURT



7.000 euro/month



9.000 euro/month





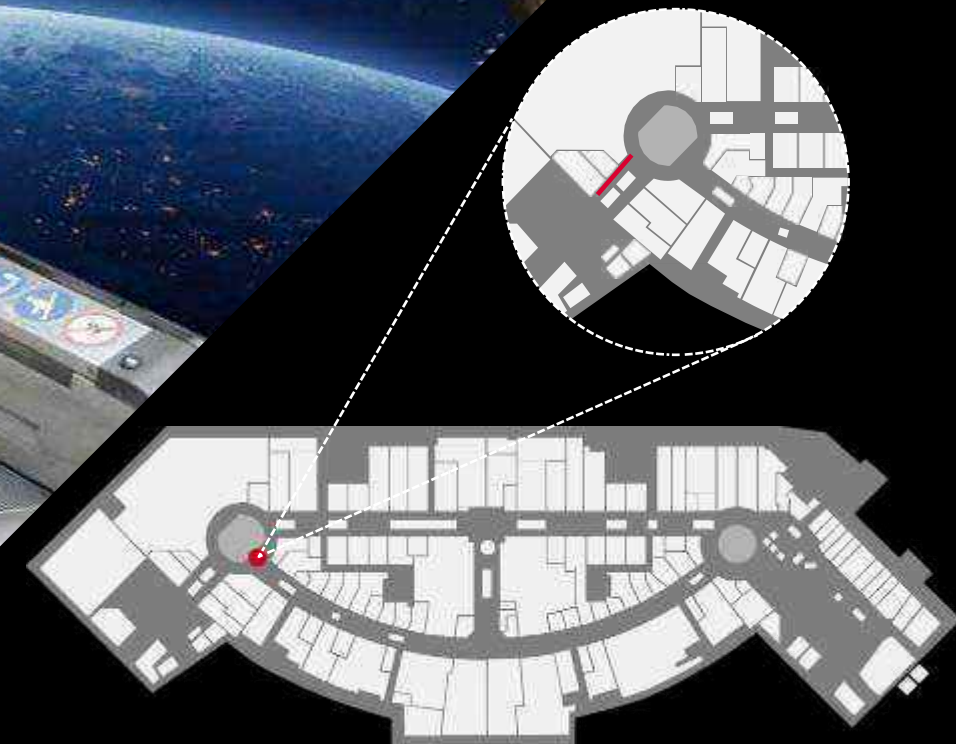
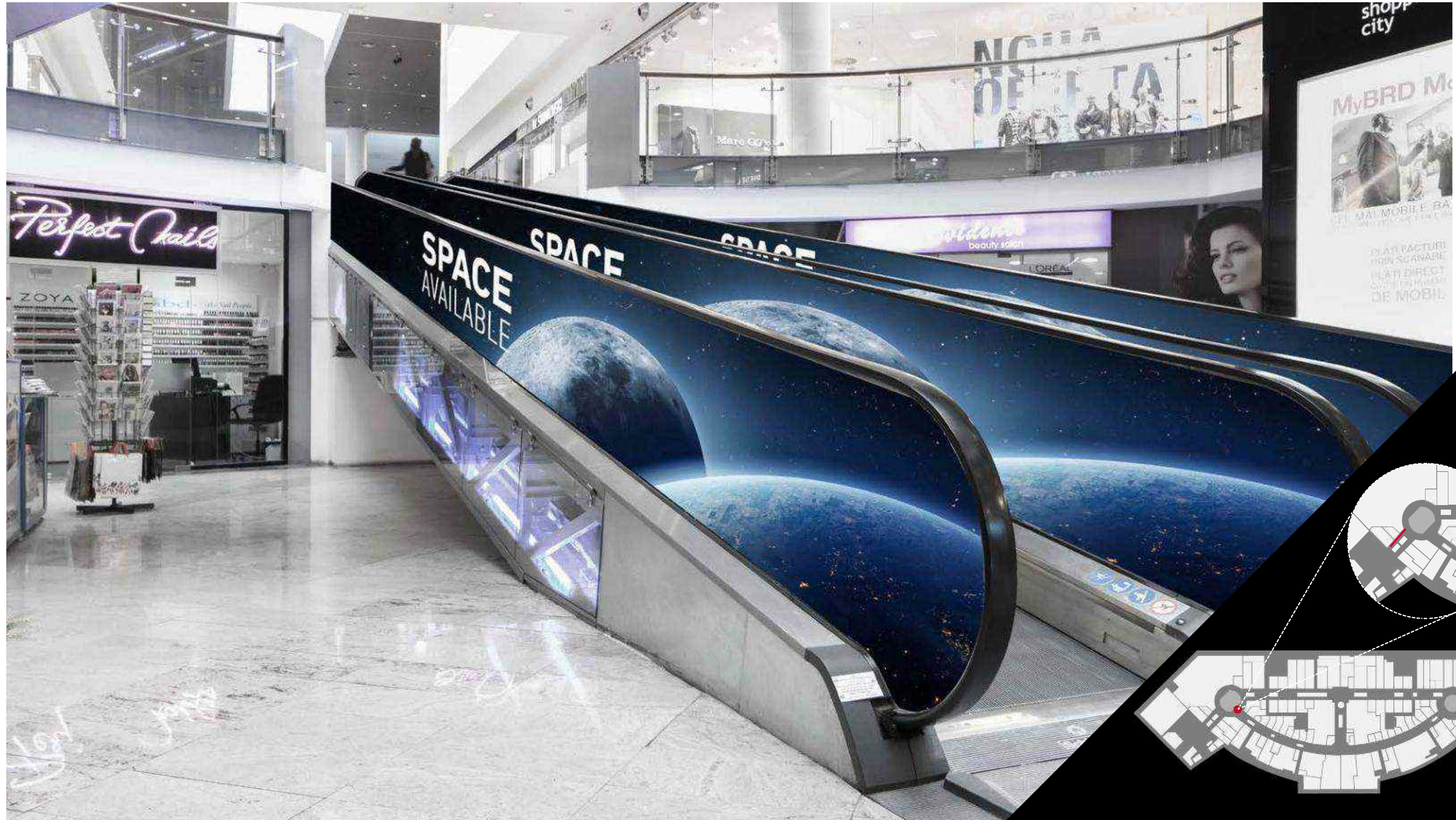
TRAVELATOR



4.200 euro/month



6.000 euro/month





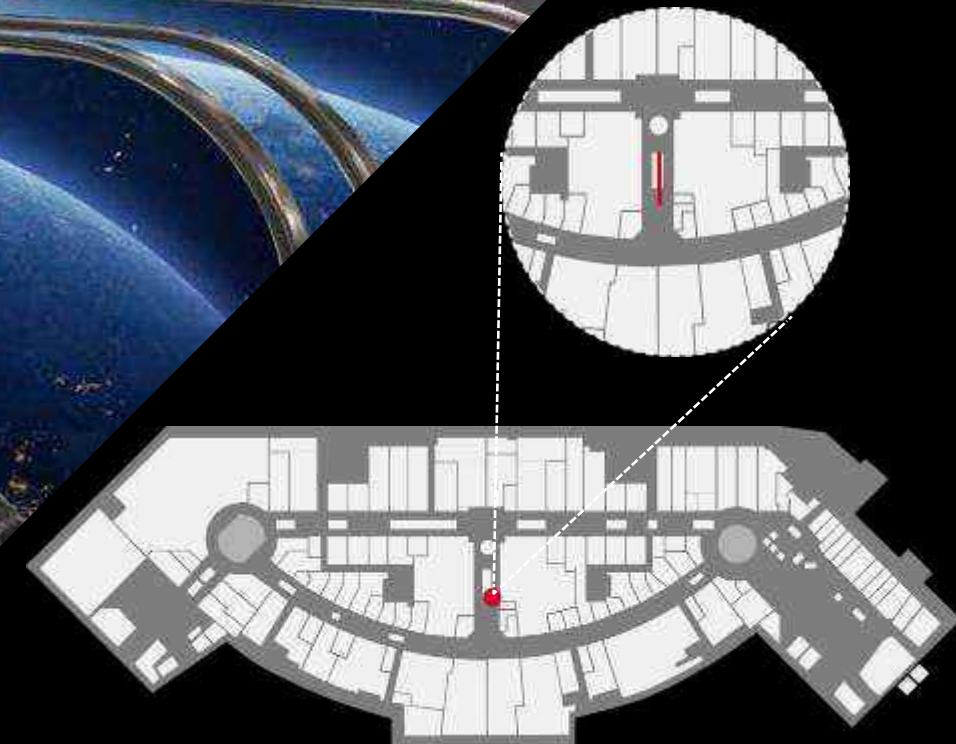
CROSS MALL ESCALATORS



6.000 euro / month



8.000 euro / month





CORRIDOR ESCALATOR & BALUSTRADE



4.000 euro / month



4.500 euro / month





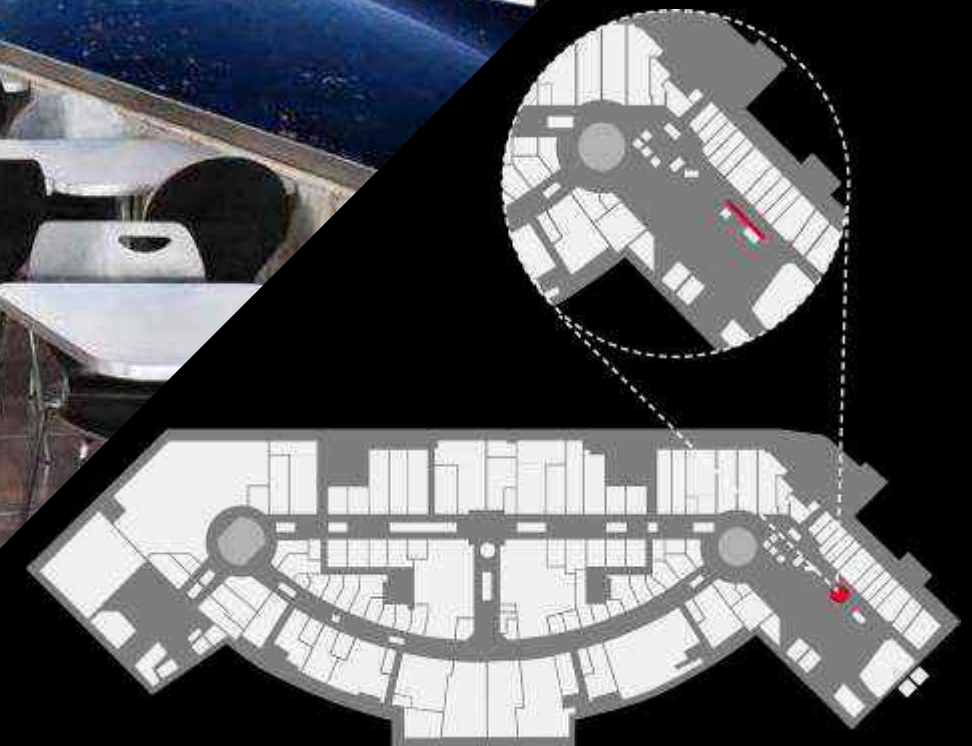
BALUSTRADES FOOD COURT



6.600 euro/month

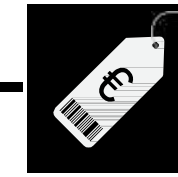


7.700 euro/month





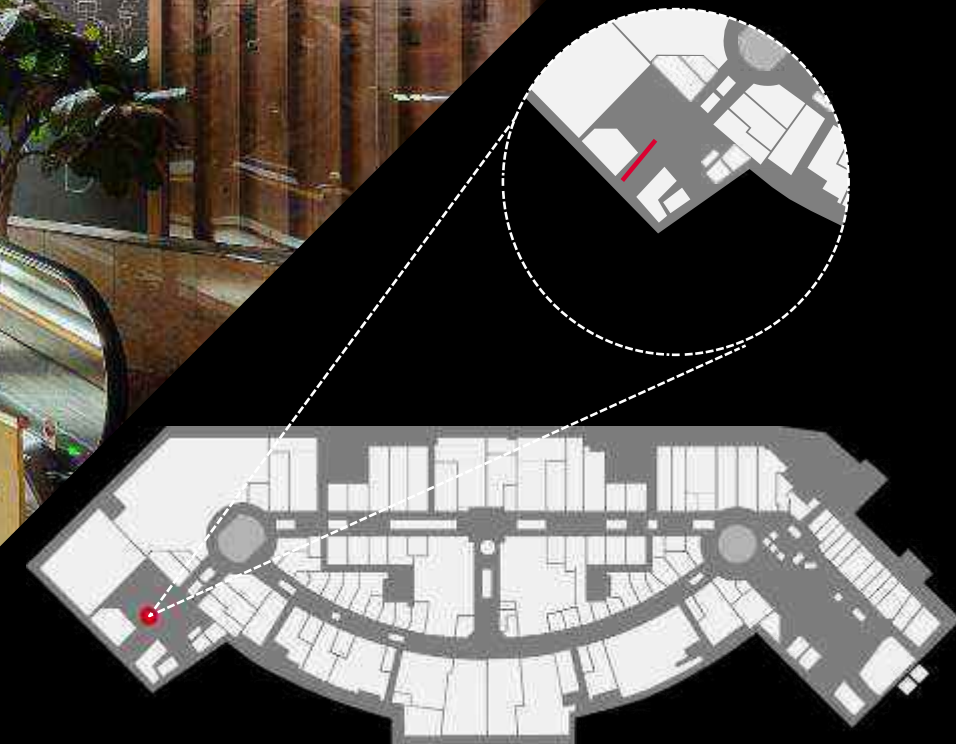
BALUSTRADES LINK MALL



6.600 euro / month



7.700 euro / month





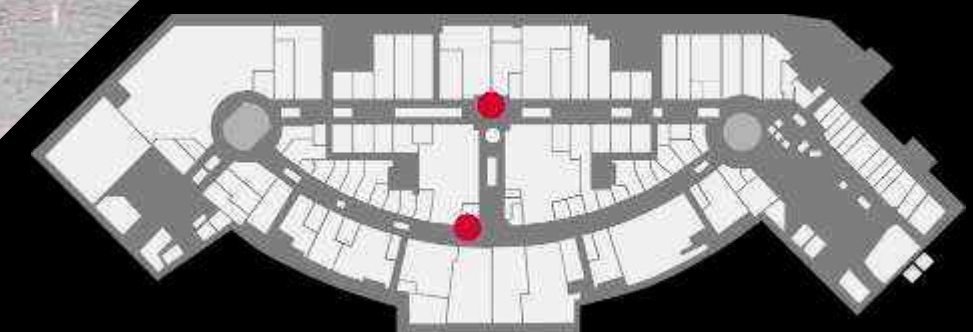
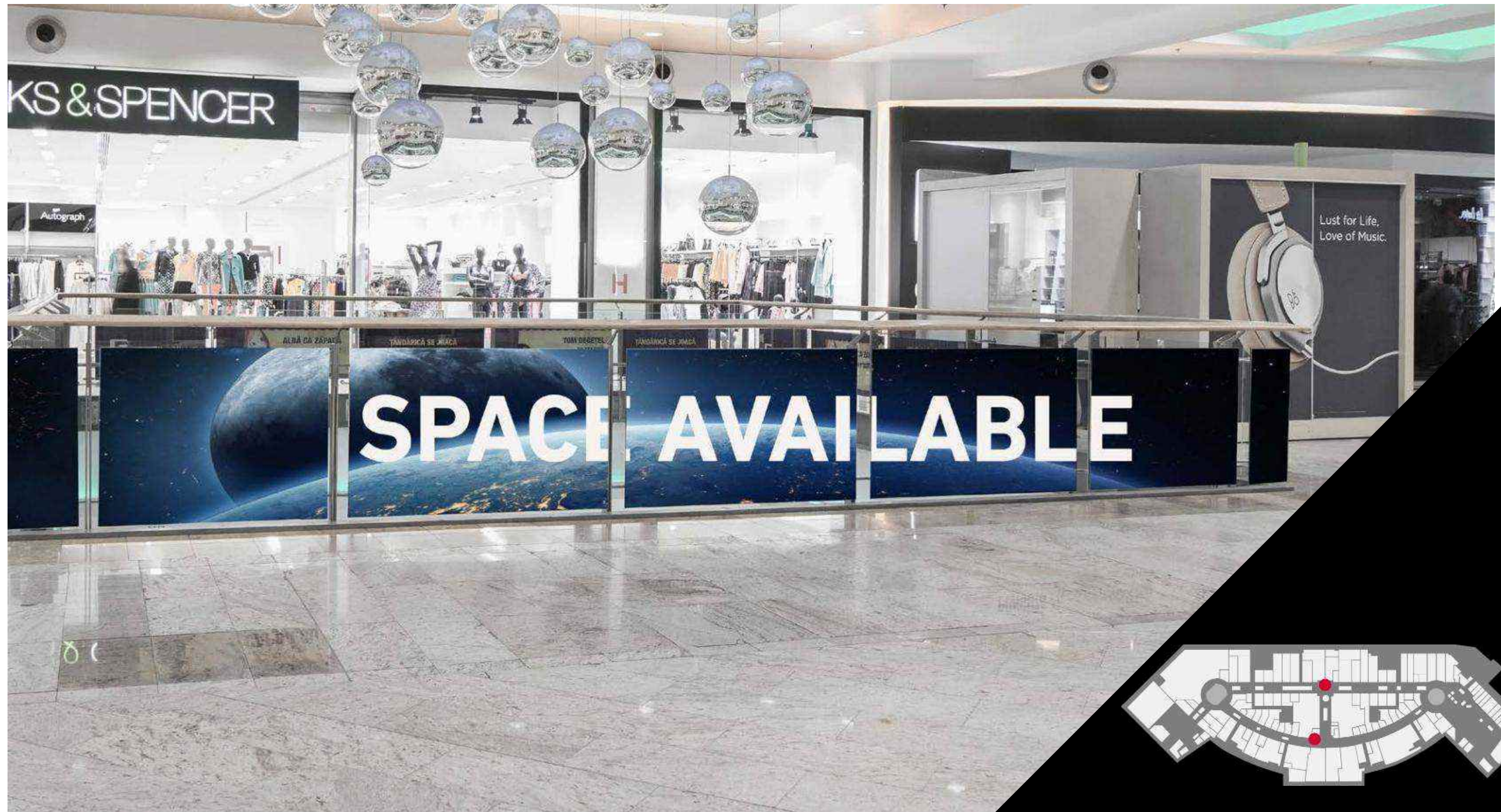
CROSS MALL BALUSTRADES



4.000 euro/ month



5.500 euro/ month





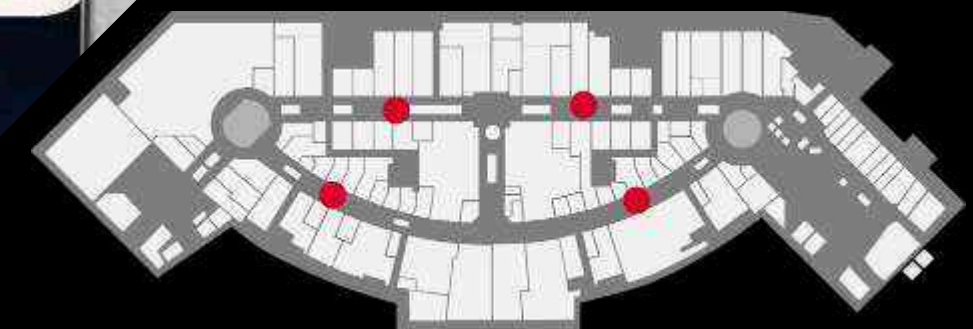
BALUSTRADES FIRST FLOOR



4.000 euro/month



5.500 euro/month





CAR EXPOSURE

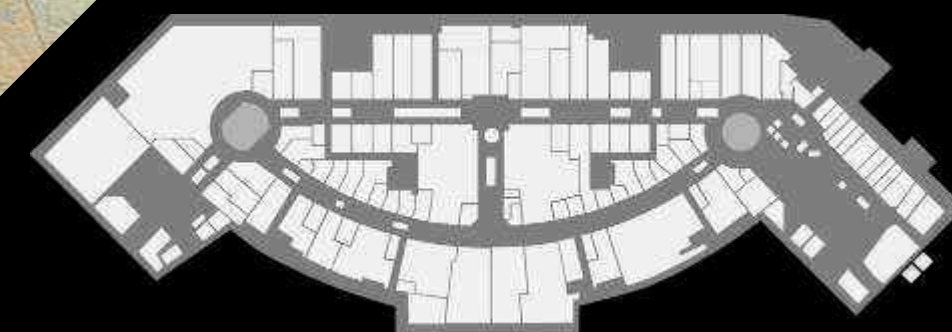
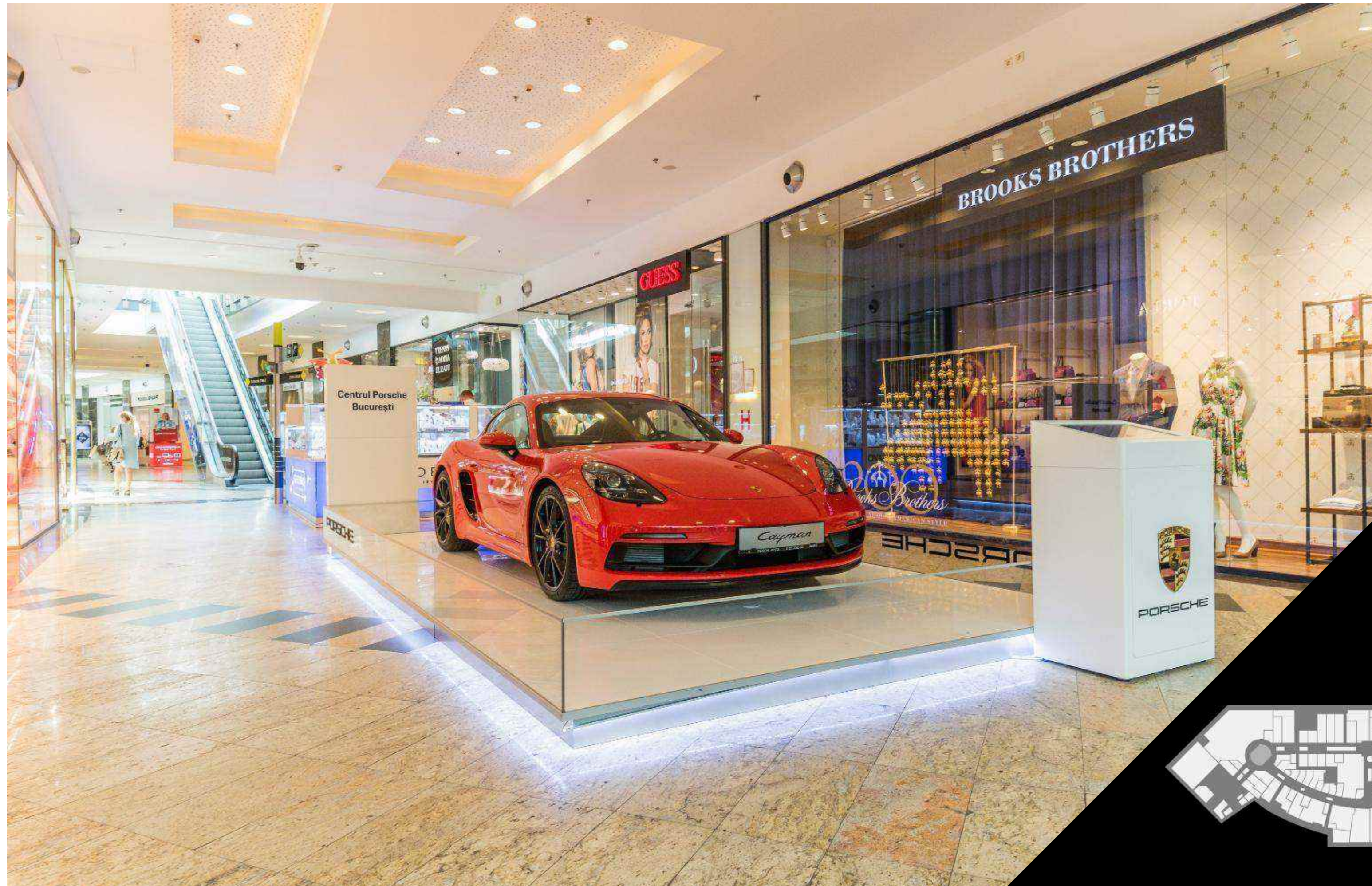
10-12m²



7.000 euro/month



8.000 euro/month





PROMOTIONAL STAND

2-4m² / 5-8m² / 9-12m²



4.500 euro / month
6.000 euro / month
6.500 euro / month

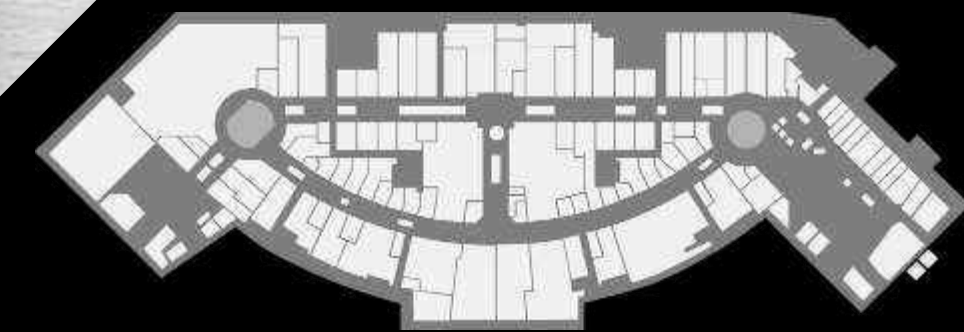


5.500 euro / month
7.500 euro / month
8.000 euro / month

MALL

FEERIA

PARKING





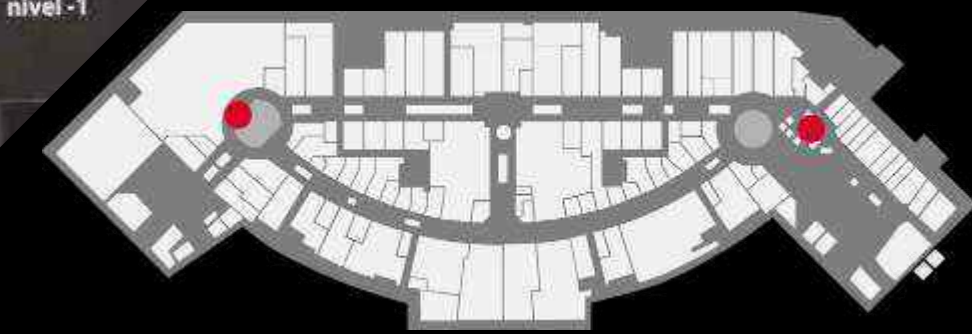
ELEVATOR (2): INTERIOR & DOORS



4.000 euro / month



4.500 euro / month





STICKER ABOVE ENTRANCE

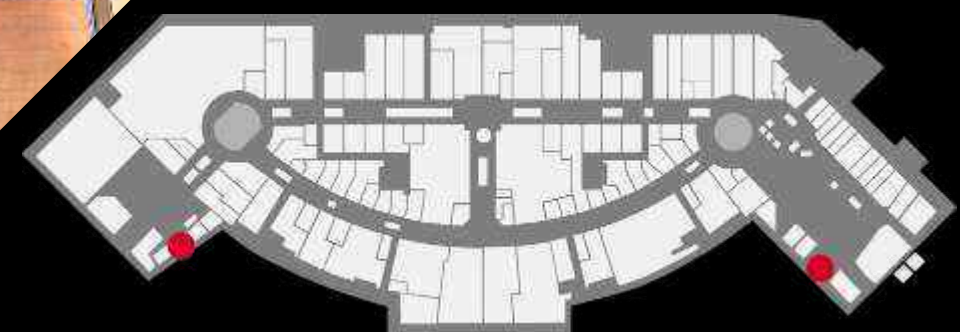
INTERIOR FOOD COURT



7.500 euro / month



8.500 euro / month





STICKER ABOVE ENTRANCE

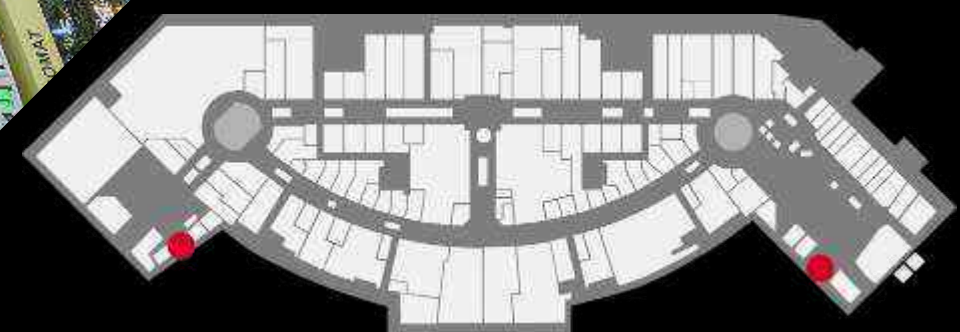
INTERIOR LINK MALL



4.500 euro / month



6.000 euro / month





ELEVATOR STICKER P&C



7.500 euro / month

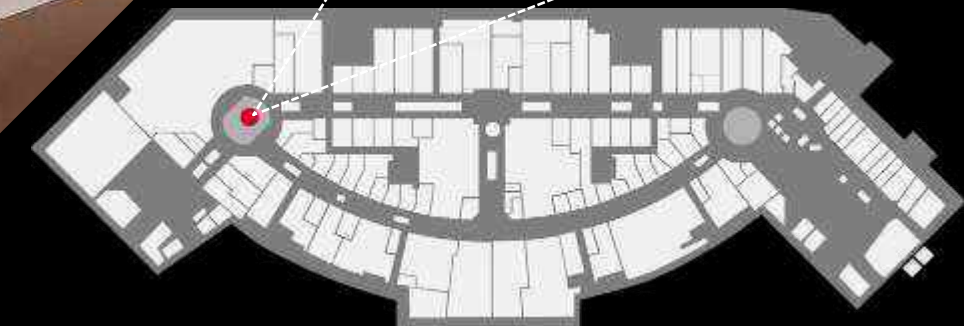


8.500 euro / month

MALL

FEERIA

PARKING





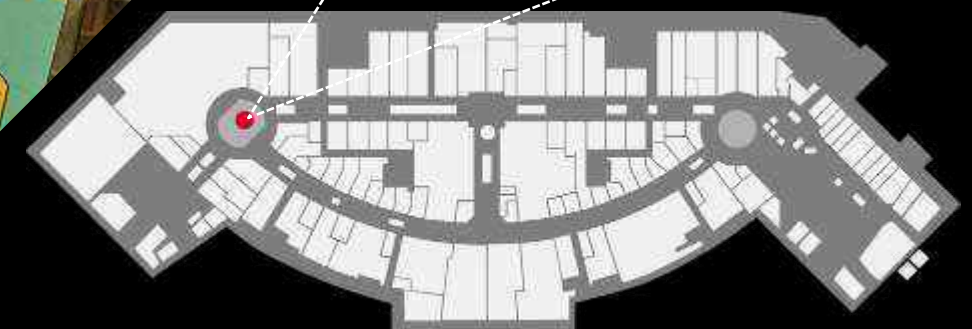
STAR ATRIUM PACKAGE



23.000 euro / month



25.000 euro / month





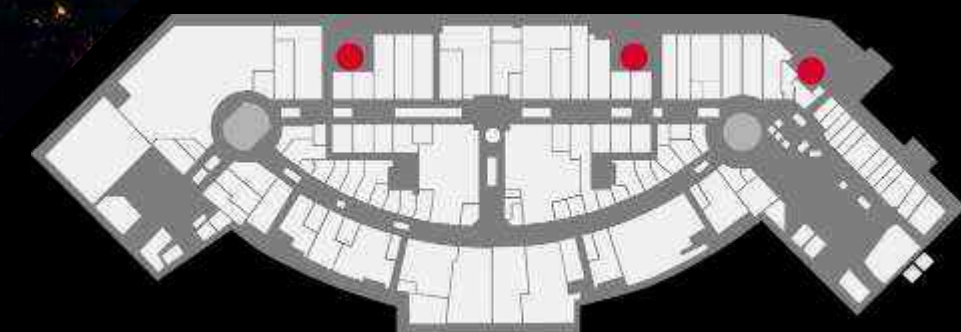
TOILET ENTRANCE BILLBOARD



2.500 euro / month

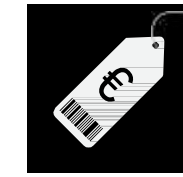


3.000 euro / month





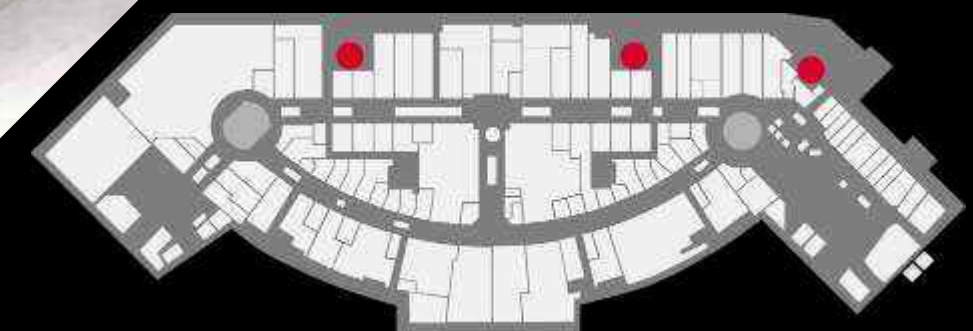
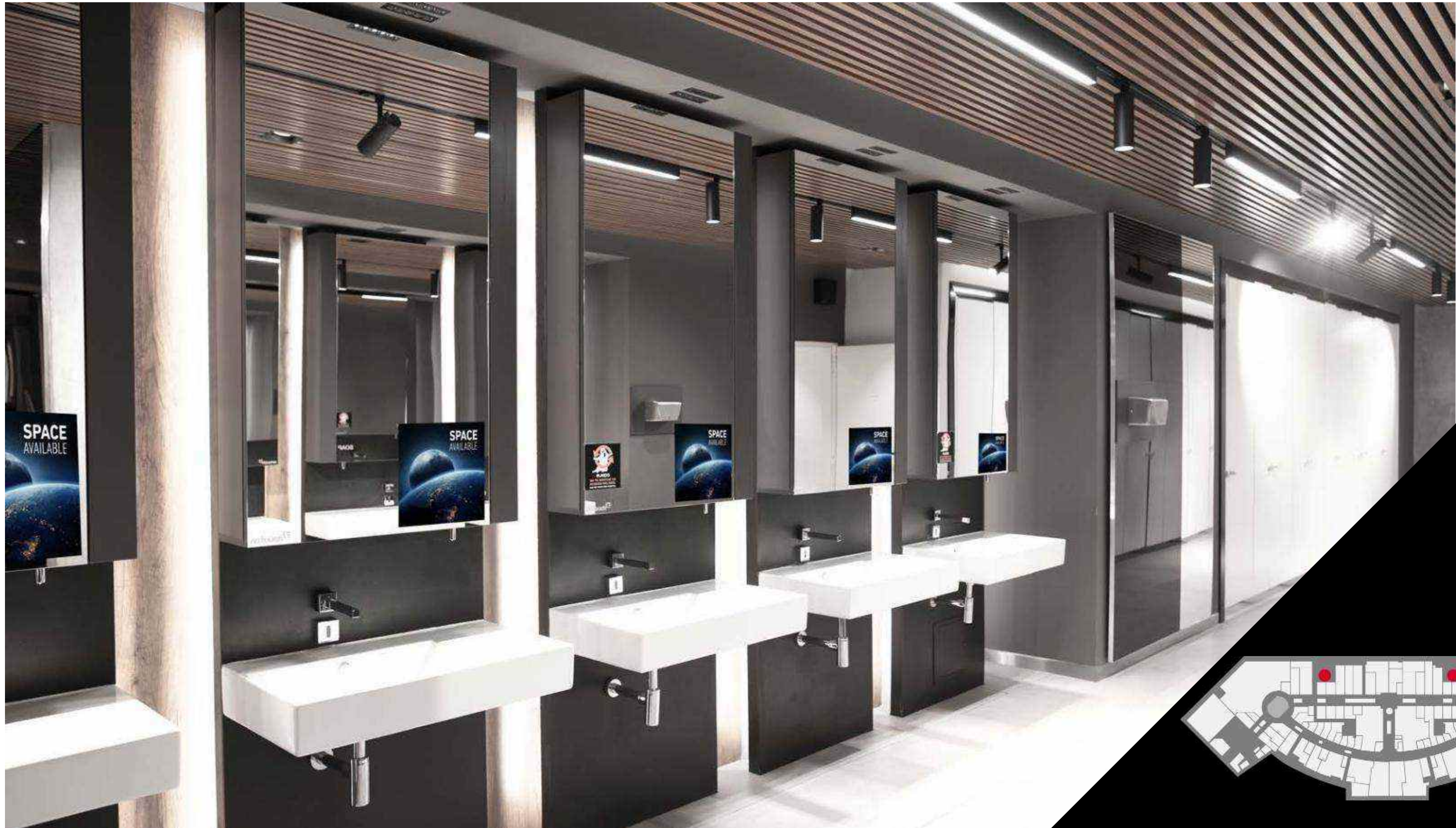
TOILET MIRRORS



1.000 euro/month



1.500 euro/month





FEERIA





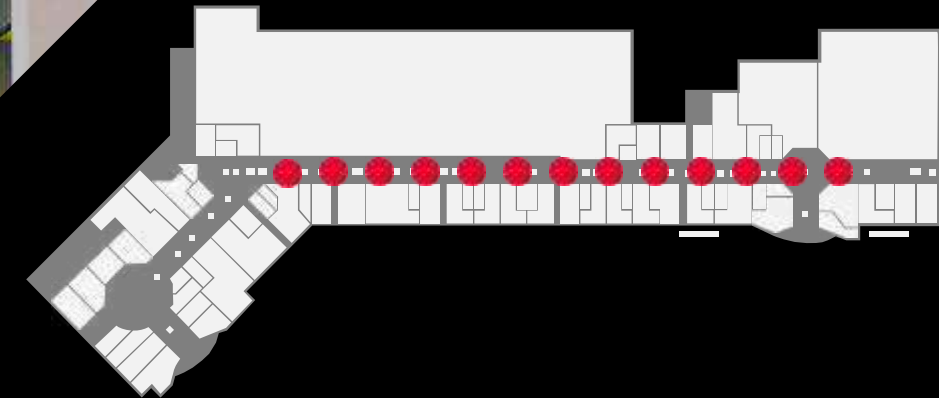
FLAGS
26 pieces |



11.500 euro/month



13.000 euro / month





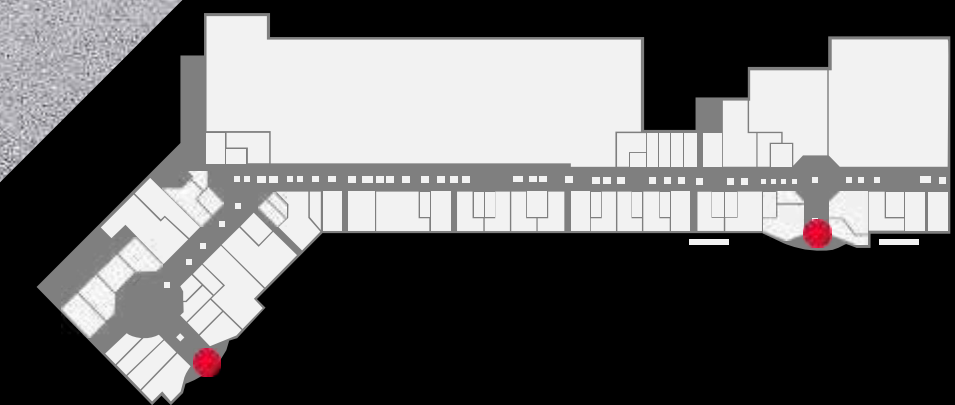
FEERIA FACADE STICKER



9.500 euro / month



11.000 euro / month





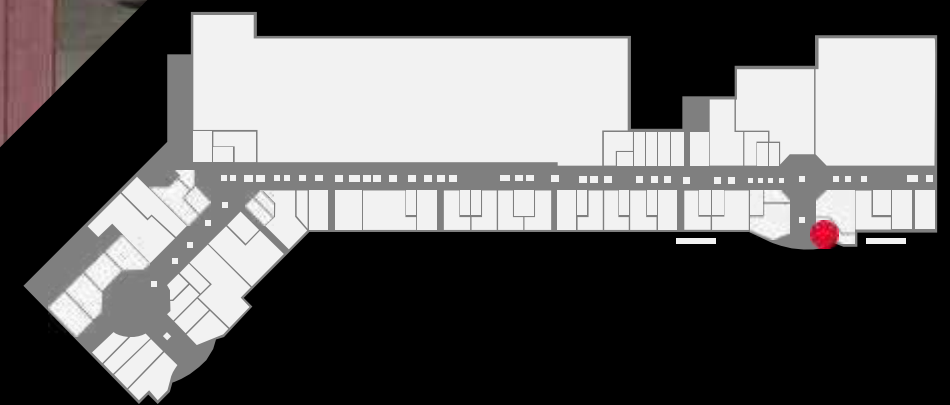
ENTRANCE LIGHTED PANELS



1.000 euro/month



1.250 euro/month





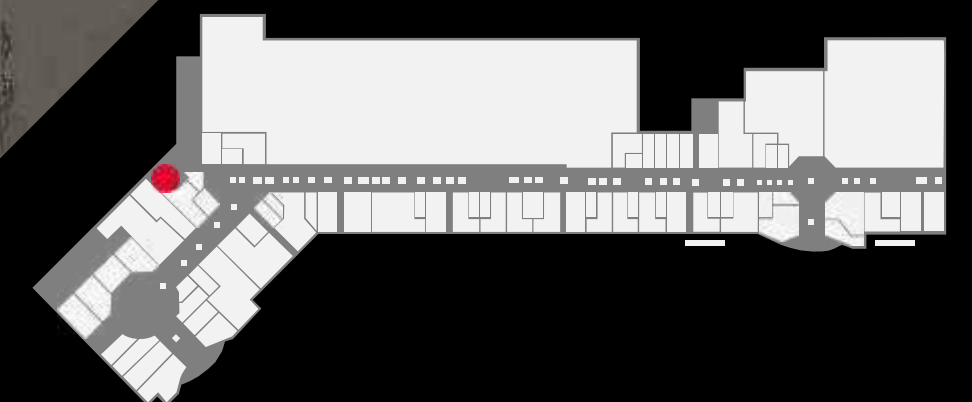
LIGHTED PANEL - FEERIA



300 euro/ month



500 euro/ month





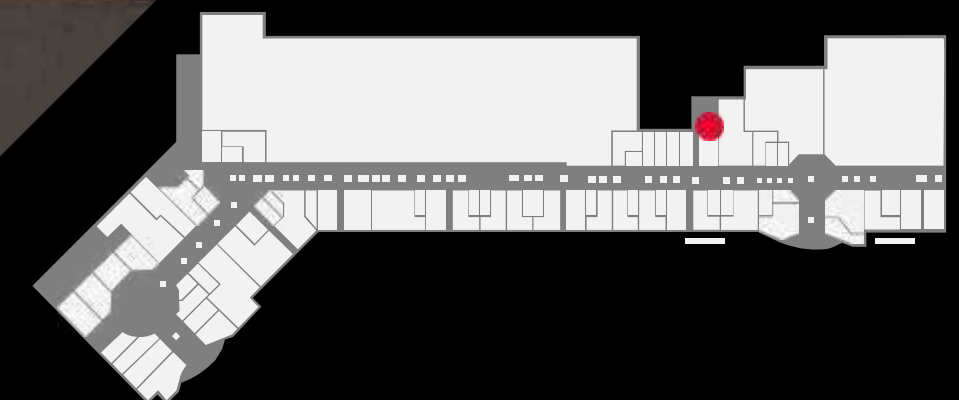
LIGHTED PANELS - FEERIA



300 euro/ month



500 euro/ month





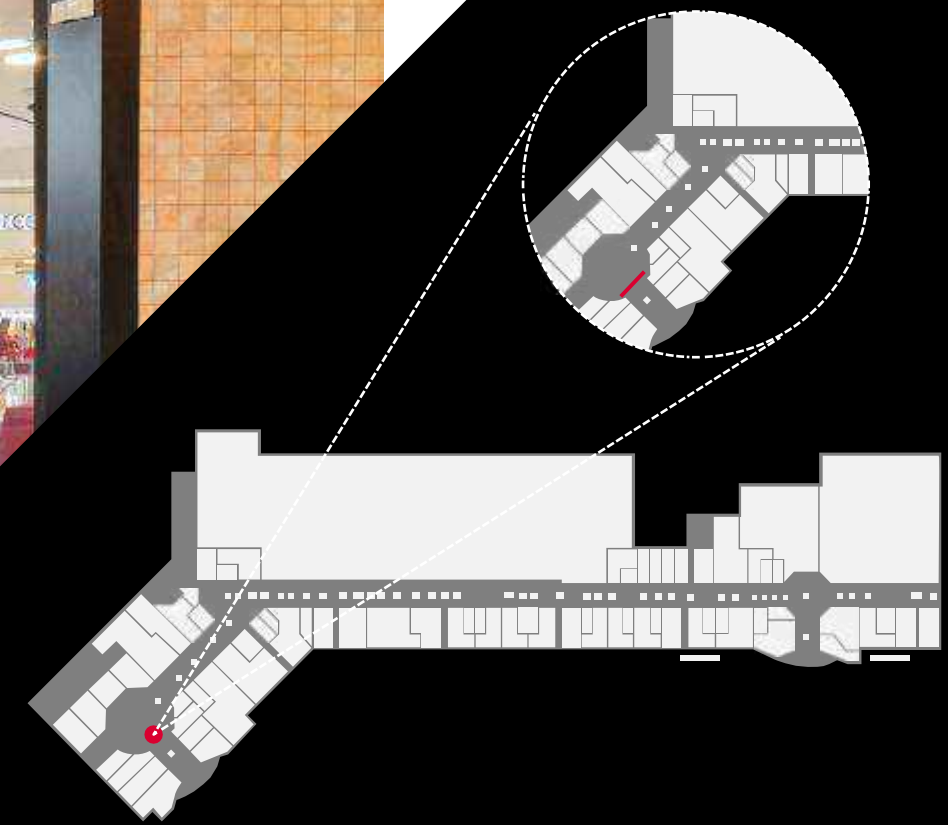
PANEL



1.400euro/month



1.700euro/month





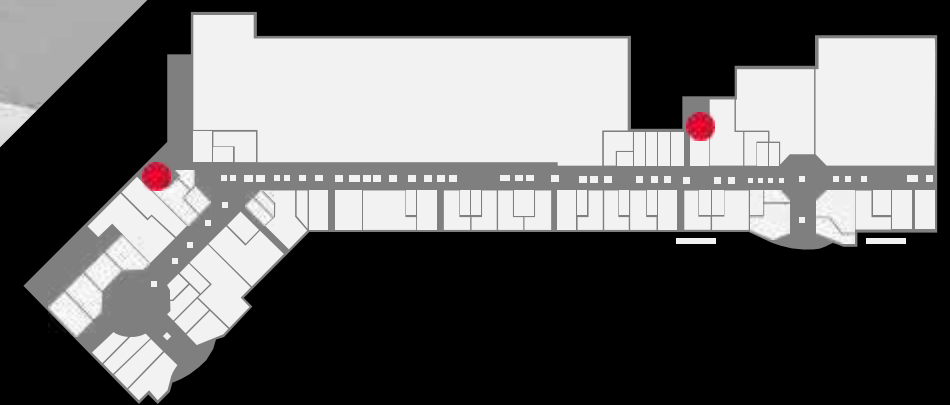
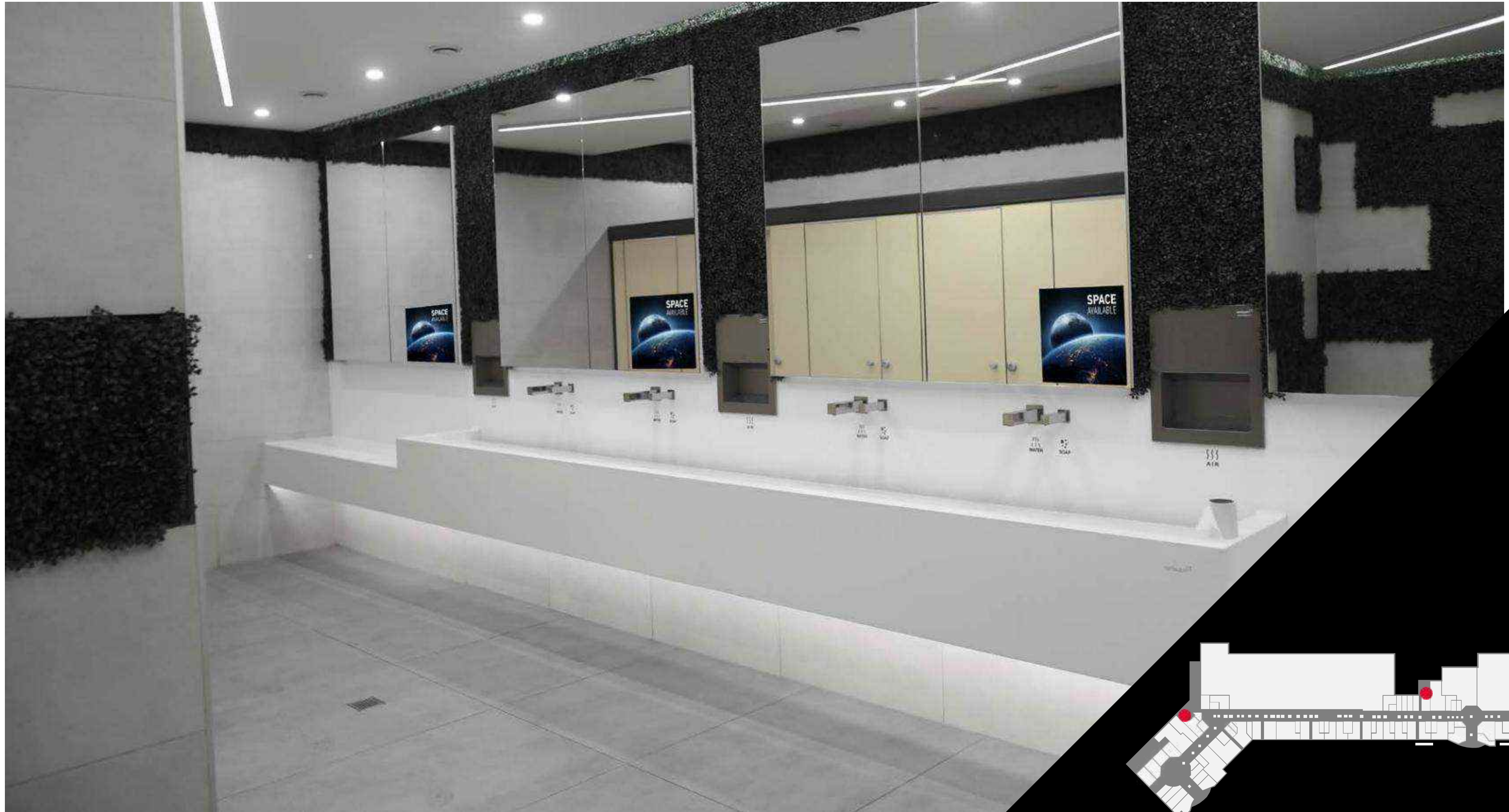
TOILET MIRRORS



1.000 euro / month



1.250 euro / month





băneasa
shopping
city

MALL

FEERIA

PARKING



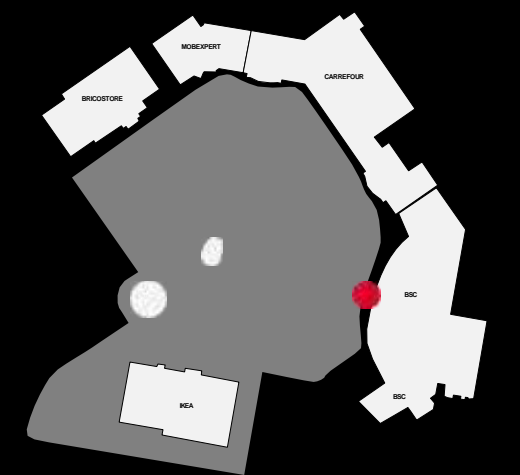
MESH FACADE



17.000 euro / month



18.500 euro / month





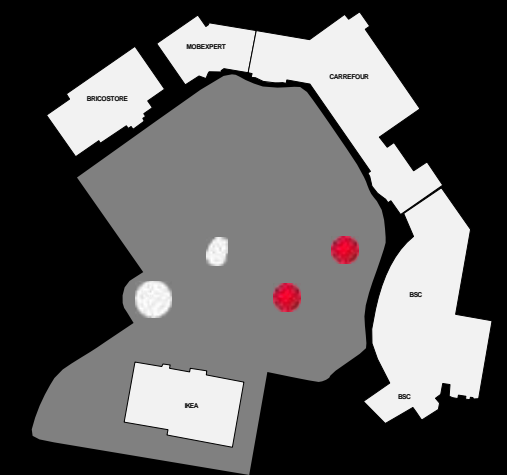
LIGHTED CUBE



8.000 euro/month



9.000 euro / month





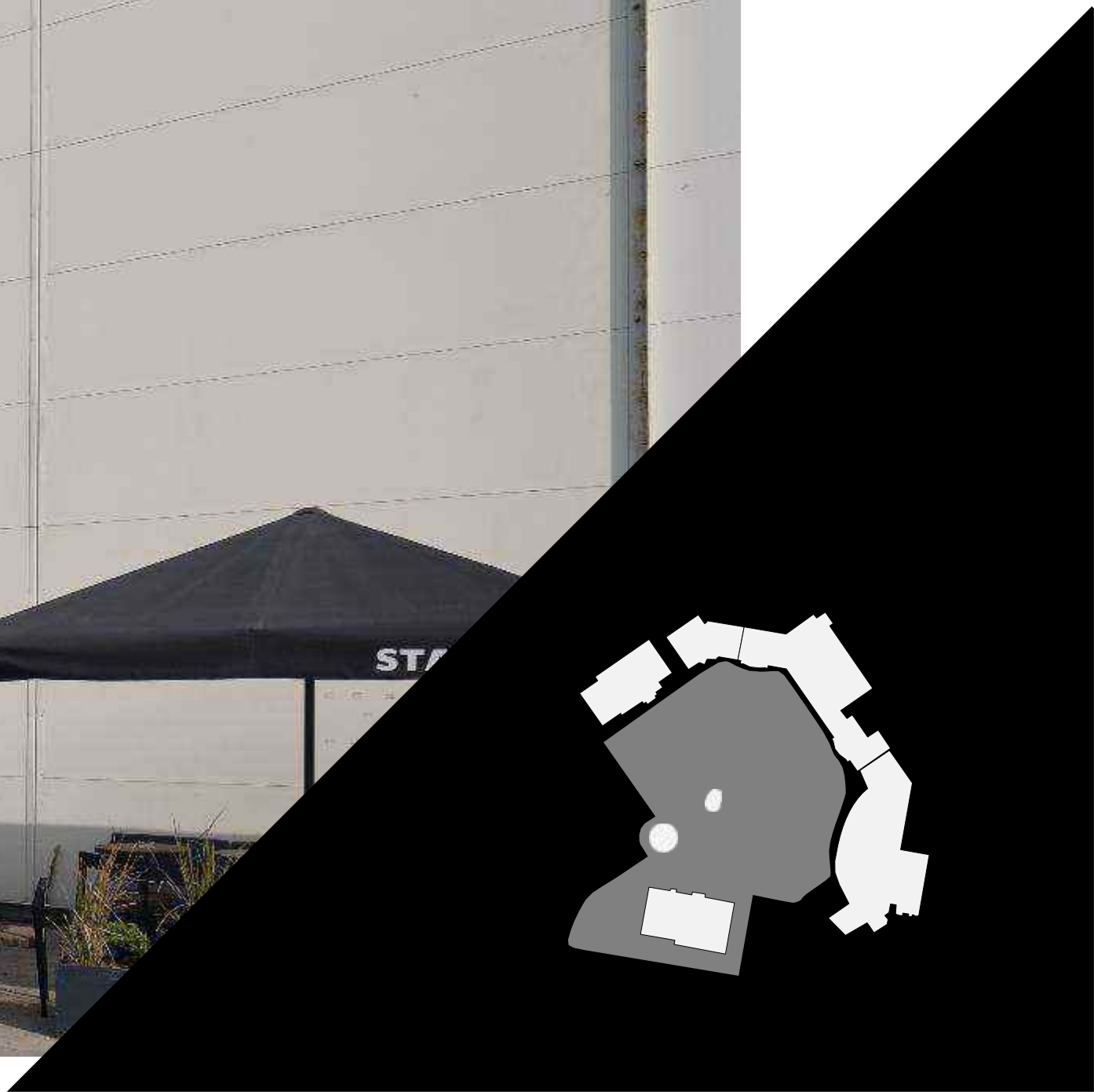
EXTERIOR MESH (FEERIA)



4.500 euro/month



5.500 euro/month





PARKING BILBOARD



6.500 euro / month



7.500 euro / month





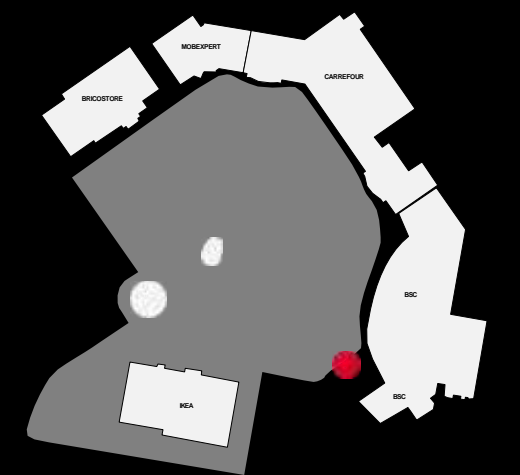
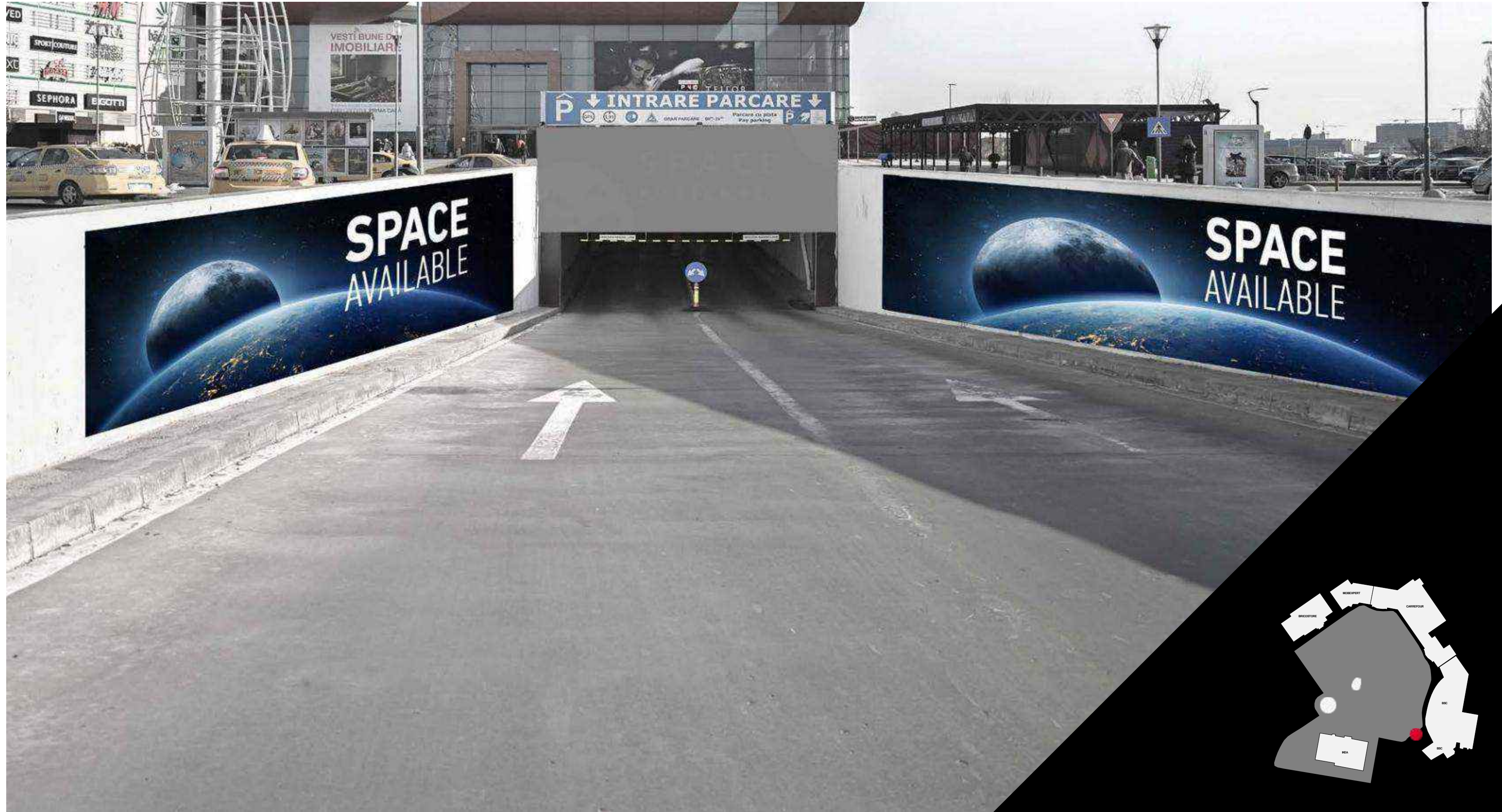
UNDERGROUND MESH



6.000 euro/month



7.200 euro/month





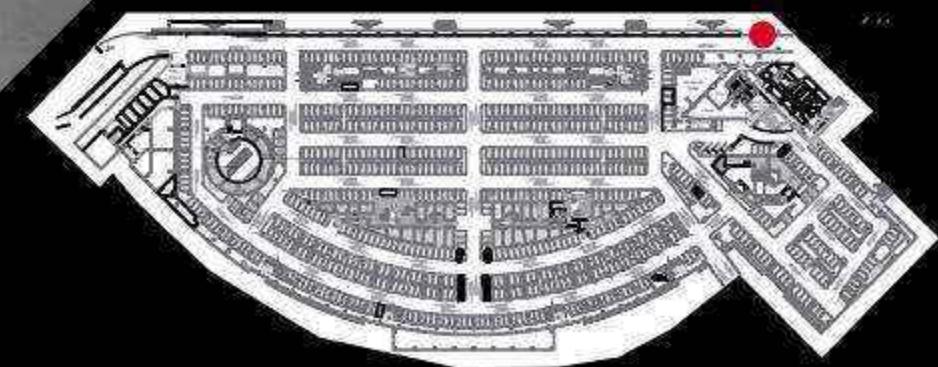
UNDERGROUND PARKING



1.200 euro / month



1.800 euro / month





UNDERGROUND PARKING



1.200 euro/month



1.500 euro/month





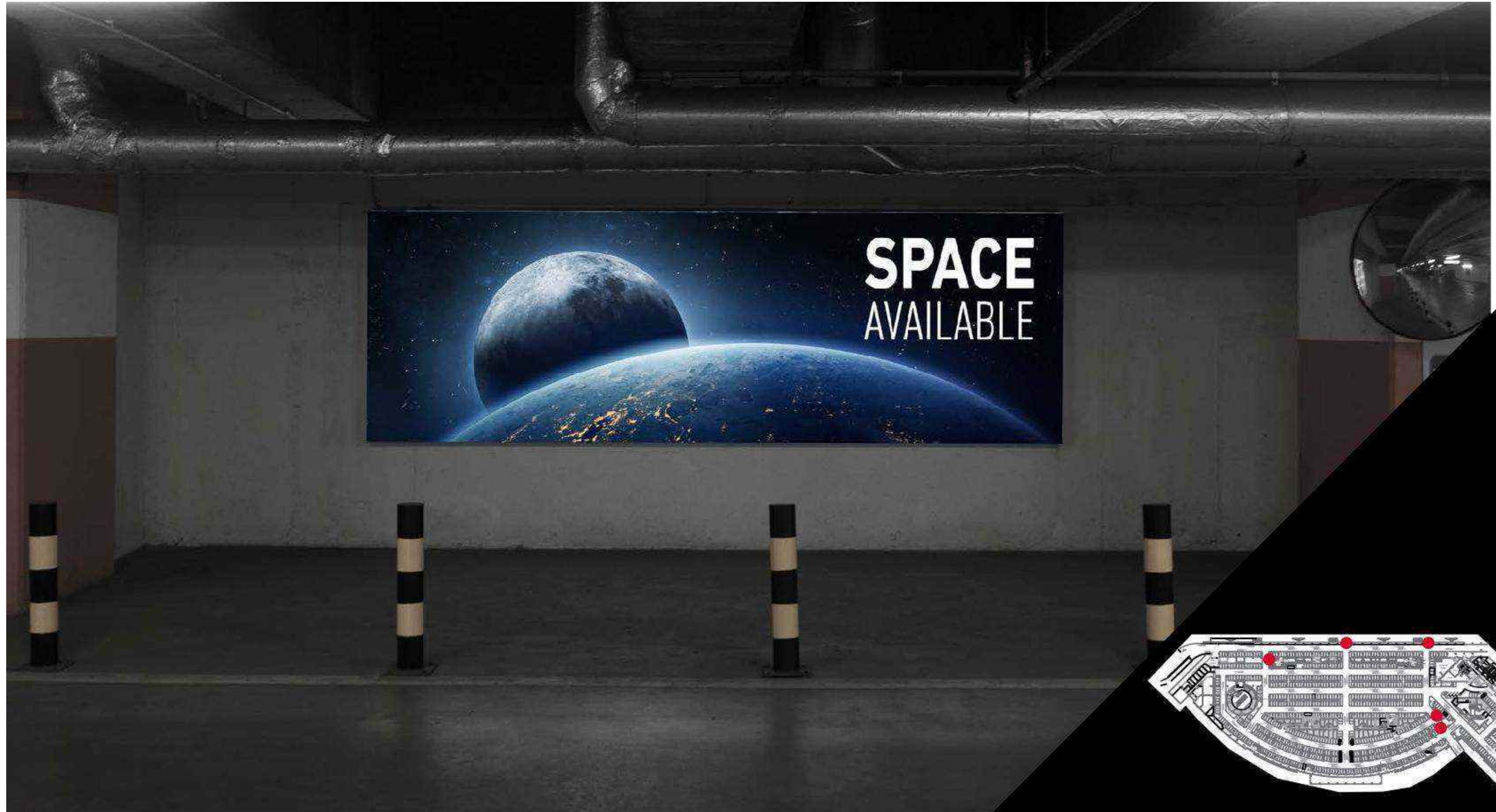
UNDERGROUND PARKING



1.200 euro/month



1.500 euro/month





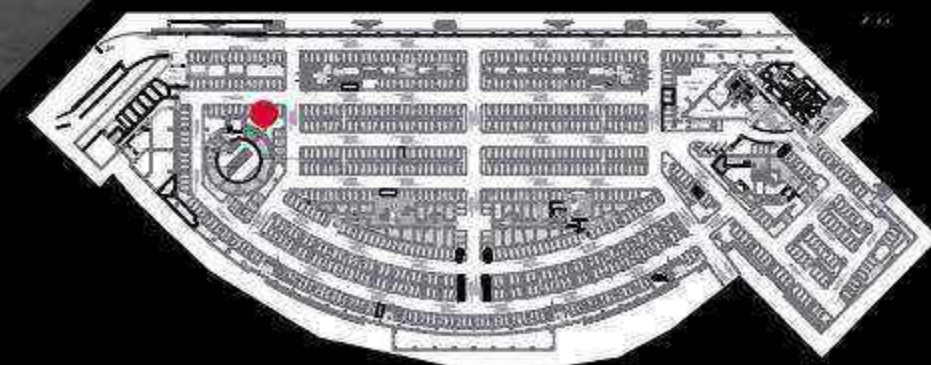
UNDERGROUND PANNEL LINK MALL



1.800 euro/month



2.000 euro/month





UNDERGROUND PARKING

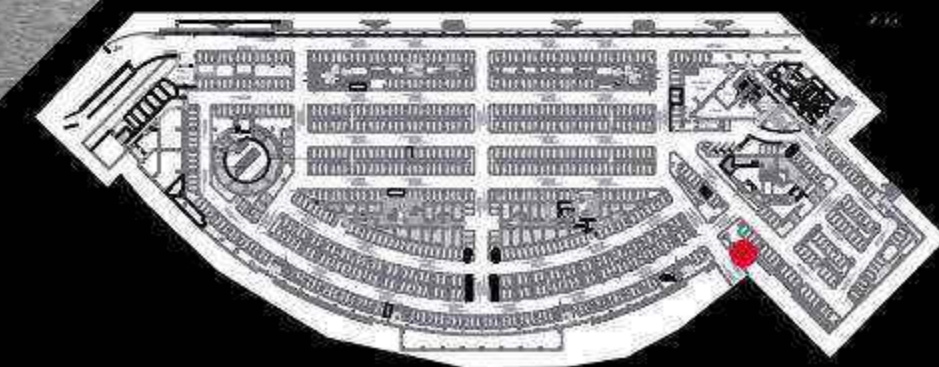
TUNEL MESH I

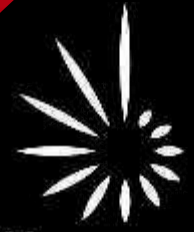


3.000 euro / month



3.600 euro / month





băneasa
shopping
city

THANK YOU

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